

New Tour Edge Exotics CBX Hybrid in the Bag for Two Top 5's in Champions Tour Playoff

PGA Champions Tour professionals using the new Tour Edge Exotics CBX hybrids and fairway woods earned two Top 5 finishes and three Top 20 finishes at the PowerShares QQQ Championship in the 2nd round of the Champions Tour playoffs Sunday.

With only one event left in the 2017 Champions Tour season, the Charles Schwab Cup Championship, high-ranking players were looking for a last minute boost to their game.

This led the #2 and #21 ranked players in the Charles Schwab Cup standings to work with the Tour Edge Tour Representative on-site of the event held at Sherwood Country Club. According to the Darrell Survey, this resulted in the players putting 18-degree and 20-degree Exotics CBX hybrids in play, respectively, during the tournament rounds.

The two new players playing Exotics CBX this week make for the fifth new professional to put the spin-killing hybrids and fairway woods into play over the last three weeks on the Champions Tour.

"It is a very solid testimonial in itself that a top ranked tour player would switch clubs in the middle of a playoff run, but it only hasn't just happened once, it has happened five times over the past three weeks," said Tour Edge President and Master Club Designer David Glod. "The test numbers don't lie with the Exotics CBX hybrids and fairway woods and that has helped us gain some momentum with these players looking for a leg up."

The three players using Tour Edge this week account for 12 PGA TOUR career victories between them.

The #2 ranked player on the 2017 Champions Tour who put a CBX 18-degree hybrid in the bag this week has four wins this year on the Champions Tour and a total of three career PGA TOUR victories. He paired a Fujikura Atmos X shaft with the CBX.

The #21 ranked player who secured a spot in the Charles Schwab Cup Championship with a CBX is a four-time winner on the PGA TOUR before joining the Champions Tour in 2014. He is playing a 20-degree CBX hybrid with a Matrix Ozik Altus shaft.

A 5-time PGA TOUR winner also played a 13.5-degree CBX fairway wood in play at the PowerShares QQQ Championship, and finished T16th with the new club, giving the CBX line a third Top 20 finish at the event.

So far the players that have put Exotics CBX clubs into play on the Champions Tour are players that account for winning 47 PGA TOUR events and three PGA TOUR Major Championships in their careers.

Last week at the Dominion Energy Charity Classic, a CBX fairway wood earned a Top 10 finish. At the SAS Championship the previous week, the CBX hybrid made its debut with a one-time Major winner and 5-time PGA TOUR champion when it went into play in the bag of the #16 ranked Champions Tour player in the Charles Schwab Cup standings.

The Exotics CBX was initially introduced to the Champions Tour at the Senior Players Championship earlier this year. Players immediately put the new club into play at the Major event, even on short notice after seeing the product for the first time during the practice week of the event. The CBX was in play for a 2nd place finish that week when the 2017 winner of the Principal Charity Classic put the brand-new prototype hybrid into play after testing the club for the first time at the all-important Major Championship.

“The Champions Tour gives us an opportunity to get feedback from the best golfers to ever walk the planet,” said Glod. “It has been important for us to get the feedback directly from those who know best with these tour-inspired club designs where we placed the Center of Gravity higher and forward in the club head to be a spin-killer. The feedback on the performance, sound, spin, looks and feel has been through the roof phenomenal.”

Next week the Champions Tour season will conclude with the third and final round of the Champions Tour playoffs with the Charles Schwab Cup Championship, held at Phoenix Country Club in Arizona.

The new Exotics CBX fairway woods and hybrid were designed with a multi-material construction that includes the top of the line in Beta Titanium, Hyper Steel and Carbon Composite materials. This unique combination of three different materials helps produce a penetrating ball flight that cuts through windy conditions and lowers side spin rates for greater accuracy. They are currently the only Titanium face fairway woods and hybrids available for sale in the US market.

The Exotics CBX hybrid’s higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion

Tour Edge’s extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs. It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact. This has led to independent robot tests that have shown the CBX to average more than 16 yards longer in distance than several of the best selling fairway woods on the market.

The Speed Ramp sole design on the Exotics CBX products provide reduced turf interaction so the club can maintain its speed through the hitting area.

The Tour Edge Exotics CBX fairway wood and hybrids have shipped to select authorized Tour Edge retailers and are available for purchase immediately. Call

Tour Edge at 800.515.3343 to find a retailer who carries Exotics CBX near you and to see why Exotics is *Materially Better*.

About Tour Edge Golf

Located in Batavia, IL, and celebrating 31 years, Tour Edge is Golf's Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at www.touredge.com (select media center). Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee. For more information, call (800) 515-3343 or visit touredge.com.

Media Contacts:

Jon Claffey

Vice President of Marketing

Tour Edge

Phone: 800-515-3343 Ex: 110

Email: jclaffey@touredge.com