

For Immediate Release

Exotics CBX Hybrid – Low Spin Precision

Tour-driven performance!

Batavia, IL (August 1, 2017) – Tour Edge, Golf’s Most Solid Investment, officially releases a brand-new hybrid that recently debuted on the PGA Champions Tour with stunning success. The new Exotics CBX hybrid integrates new technology designed to push the boundaries of low-spin distance combined with tour-inspired feel and workability. Based on initial feedback from some of the game’s best players, the CBX may very well become the most versatile, powerhouse club in your bag.



The CBX hybrid was sent out early to the PGA Champions Tour and was immediately put into the bags of several players, ultimately earning a second-place finish at the Senior Players Championship. In fact, the CBX’s debut was so overwhelmingly positive, it went straight into the bags of many players at the all-important major championship tournament.

“We knew the hybrid would perform based on the advanced technology and the amazing numbers we have seen it put up in testing,” said Executive Vice President of Tour Edge John Craig. “We are thrilled with the response it received on Tour, how quickly it was embraced and with such confidence. We’ve got something special on our hands here.”

The immediate popularity and results seen on the Senior Tour cemented the prototype’s launch as the Exotics CBX hybrid. In secret development for over two years, it is designed with multi-material construction that includes top of the line Beta Titanium, Hyper Steel and Carbon Composite. This unique combination produces a penetrating ball flight that cuts through windy conditions and lowers side spin rates for greater accuracy. President and Chief Designer David Glod confirmed, “All Exotics products embrace new materials and manufacturing methods. We call it our material advantage and it’s the very DNA of all Exotics products; the CBX hybrid is our latest example of this ethos.”

The Exotics team of hybrid engineers identified the absolute center of gravity location in the CBX and combined it with precise weighting throughout the club head. A carbon sole unit moves mass forward for precise center of gravity. The higher CG location minimizes spin for optimal low-spin distance and tour-preferred penetrating trajectory. The result is the lowest spinning, exceptionally versatile hybrid capable of delivering tour-level distance and performance.

The super thin Beta Titanium face is combo brazed to the heavy hypersteel body without welding for exact weighting tolerances. Highlighting the face is the Exotics variable face thickness technology for forgiveness on off-center hits. Cosmetically the CBX is beautifully modern featuring a strong black finish without any alignment marks. The Tour preferred shape is exceptionally timeless and inspires confidence on every shot.

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Projected ship date is September 15, 2017. The CBX hybrid comes with premium high-performance stock shaft options: Project X HZRDUS Black, Mitsubishi Rayon Kuro Kage Silver Dual-Core Tini. Standard Lamkin Z5 grip for comfort. The CBX is available in 16°, 18°, and 20° models. Suggested retail price: \$249.99.

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee.

For more information, call (800) 515-3343 or visit touredge.com.



About Tour Edge Golf

Located in Batavia, IL, and celebrating 31 years, Tour Edge is Golf's Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at www.touredge.com (select media center).

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