

**EXOTICS**  
BY TOUR EDGE

OFFICIAL PRESS RELEASE

For Immediate Release

**Tour Edge Releases Exotics CBX Blades**  
*Classic Design Offers Unsurpassed Precision and Feel*

Batavia, IL (September 21, 2017) – Tour Edge, *Golf's Most Solid Investment*, introduces the all-new Exotics CBX Blade muscleback forged irons.



The CBX blade is a timeless forged muscle-back iron, making it the perfect choice for today's player wanting that classic forged look with an updated soft feel that allows the better player to shape shots and to strike the ball with greater confidence.

Triple forged from modern S25 carbon steel, CBX Blades embody a true classic muscle-back style, delivering unsurpassed responsiveness and shot control. The CBX's narrow sole, thin top line, beveled leading edge and square toe design are guaranteed to inspire shot-making purists.

"These are true beauties," said Tour Edge President and chief club designer David Glod. "When you are in my line of work as a master club maker and designer, the blade is the ultimate test meeting the standards for pureness in the look and feel of the clubs. The CBX checks every box and came out as our highest performing Exotics blade."

Precision-milled square grooves are laser engraved, ensuring every iron is USGA compliant. The beveled leading edge promotes a smoother turf interaction and the S25 carbon steel provides a buttery feel on well struck shots.

Web Page: <http://touredge.com/products/cbxblades.asp>

Available in the fall of 2017, the CBX Blades will be offered in 3-PW, AW. Steel shafts include True Temper's XP 95, True Temper's Dynamic Gold AMT steel shafts and KBS Tour Steel shafts. Graphite is also in stock with UST Mamiya Recoil shafts. Lamkin Exotics UTx black grips. Numerous other custom shaft options are also available. MSRP: steel \$999.99; graphite \$1,199.99.

**About Tour Edge Golf**

Located in Batavia, IL, and celebrating 31 years, Tour Edge is Golf's Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom

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clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at [www.touredge.com](http://www.touredge.com) (select media center).

***Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee. For more information, call (800) 515-3343 or visit [touredge.com](http://touredge.com).***

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