

## Two Tour Edge Hybrids Rank at Top of New My Golf Spy Most Wanted Hybrids of 2018 Testing

My Golf Spy announced their 2018 Most Wanted hybrid tests this week and two Tour Edge hybrids were at the top of the testing rankings.

Tour Edge was one of only two manufacturers to have two different hybrids rank in the Top 4 of their TRUERank (11 clubs total placed tied for 4th and 24 total hybrids were tested).

The Tour Edge Exotics CBX and the Tour Edge HL3 hybrid both finished tied for 4<sup>th</sup> in the data-centric test, both being the best hybrid fit for 55% of the testers involved.

Hybrid tests are a little more difficult to discern from driver and fairway tests as distance becomes less a factor. Accuracy and how hybrid holds greens from long distances become more important to scoring lower. My Golf Spy's TRUERank system is a metric that includes the rank along with the percentage of golfers for whom each club was shown to be in the statistical top group.

They use Strokes Gained as the key performance metric. For each shot, of which there were 4,983 for this test alone, they calculate the strokes gained value before calculating the strokes gained average. This is done for every tester with every club.

Next, they identify the top performing club (the one with the highest average strokes gained) for each tester. Then, for each golfer, using a 90% to 95% confidence interval, they identify any clubs for which the strokes gained average is not reliably different from the top performer.

With over 120 hours and just under 250,000 data points used in testing these 24 hybrids, two completely different Tour Edge hybrids came to represent a top stroke saver for 55% of the testers.

"It makes sense that the CBX hybrid and HL3 hybrid had the same percentage in the testing as every golfer is different and has different needs from their hybrids," said David Glod, Master Club Designer for Tour Edge. "With a handicap range of plus-2 to 18 among the testers, it shows me that we have made a hybrid club for every golfer and serving all potential needs out there. I think this really helps to illustrate why we are a leader in the hybrid club category."

