

Tour Edge Awarded Multiple 2018 Golf Digest Hot List Awards

Tour Edge announces that two more new products representing four new Tour Edge models were honored with 2018 Golf Digest Hot List awards.

The Exotics CBX fairway wood and the Hot Launch 3 Triple Combo Iron set (HL3 Hybrid, HL3 Iron-Wood and HL3 Iron) have all been added to the list of current Tour Edge clubs that have received the annual award.

These latest Hot List recipients increase the current Tour Edge in-line award winning count to 11 models.

- **Exotics CBX Fairway Wood** - The engine of the CBX fairway wood lies within Exotics core ethos of using superior multi-materials and construction methods. A Beta Ti cup face is brazed with a Hyper Steel body to produce the perfect launch and low spin combination. The CBX design alters the club's CG to manipulate initial launch angle and velocity, also reducing the amount of spin the ball will have on release. The precise engineering creates a spin-killing distance machine - and the proof is in the numbers. Independent testing proves that the CBX fairway wood outdistances its most popular competitors an average of over 16 yards. So far in 2018, the CBX fairway woods and hybrids have been the fastest growing on the PGA TOURS with over 30 clubs in play and eight Top 10 finishes on the PGA TOUR, PGA TOUR Champions and Web.com. The clubs were in play last week in the bag of the winner of the Chubb Classic on the PGA Champions Tour



"The CBX wood is a game-changer," said President and Founder David Glod. "The distance gains from the independent test are phenomenal. Then we saw the spin numbers and started calling it the 'spin-killer' around the office. Everything has lined-up for the CBX, the design, compilation of materials, and CG location to make it our next best fairway wood."

Exotics CBX Fairway Wood - From the pages of Golf Digest:

The Verdict: The CB stands for "combo brazing," the technique that made Exotics fairway woods a cult favorite in 2004. The technique fuses the face to the rest of the club without welding to save weight and allow the marriage of a flexible,

lightweight titanium cup face and a stability-enhancing steel body. The carbon-composite panel near the back of the sole moves the center of gravity level with the center of the face and forward to lower spin.

Loft: 13.5, 15, 16, 18

Street Price: \$350

- **HL3 Triple Combo Iron Set -**
The HL3 Triple combo iron set includes two HL3 Hybrids, two HL3 Iron-Woods and three HL3 Irons; making the HL3 the most versatile set of irons on the market and a way to efficiently maximize your investment over buying the clubs individually. Distance gaps will be perfectly in tune from club to club while offering optimal launch, distance and accuracy from every distance.



“The HL3 Triple Combo set combines three different HL3 models in a perfect seven-club blend,” said Executive Vice President of Tour Edge John Craig. “The set earns classification as a maximum game improvement set due to the ease of use and added distance it provides, but it really stands out as a set that will bring efficiency and control to your golf game. It’s not so much improvement, but it’s the dramatic reduction of common mistakes that sneak into every round provided by this three club blended concept. I think that’s something that every golfer can get behind, making the HL3 Triple Combo a visionary set that every golfer should be taking a hard look at.”

HL3 Triple Combo Iron Set From the pages of Golf Digest:

The Verdict: Tour Edge applies common-sense thinking in addressing golfers' issues. By breaking the iron set into a combination of two hybrids, two hollow-body irons and three cavity-back irons, help is provided where it's needed most—in the longer clubs—and control is available in the scoring clubs. The hybrids have a maraging-steel face to generate distance, and the hollow-body middle irons have substantial weight low to assist getting those shots airborne. The 8-iron through pitching wedge are traditional cavity-backs. Plus, the price is the epitome of the word bargain.

Loft: 7-iron: 32 degrees; PW: 44 degrees

Street Price: Set of seven/graphite: \$600

“We are proud that our products keep resonating with the testers of the Hot List,” said Tour Edge founder and club designer David Glod. “Currently, we have four fairway woods, three hybrids and iron-woods and four iron sets have now been honored by Golf Digest available to the golfing consumer.”

The Exotics CBX fairway wood and HL3 Triple Combo set (HL3 Hybrids, HL3 Iron-Woods and HL3 Irons) join the following Hot List award winners in the Tour Edge line up:

- Exotics XJ1 fairway wood – Super 9-1-1 Titanium for a much lighter head, faster ball speeds
- Exotics EX 10 fairway wood - Extremely thin Japanese high-density HT 980 steel cup face for higher COR
- Exotics EX10 beta fairway wood - Tour-preferred pear shape features one-of-a-kind SlipStream sole
- Exotics EX10 hybrid - Steel cup face is combo brazed with a 450 SS hyper-steel body to produce Exotics legendary distance and forgiveness
- Exotics CBX forged iron set - Triple forged from Japanese S25c Carbon steel delivers softer feel and substantial forgiveness in a blade design
- Exotics CB Pro Tungsten iron set - Hollow design features a solid tungsten sole for optimal weighting and super thin variable face thickness technology
- Exotics EXd iron set - The 431 stainless steel irons feature a generous offset design for added forgiveness helping players return to square at impact

All Tour Edge Tour Hot List winners are currently available at select authorized Tour Edge retailers. To find a Tour Edge retailer near you, call (800) 515-3343 or visit touredge.com.

About Tour Edge Golf

In 1985, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting-edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge is driven to provide the very best in forward-thinking technology and in utilizing advanced materials that are proven to perform better than the status quo.

Independent robotic tests and professionals who play Tour Edge products on the PGA TOUR, PGA Champions Tour, LPGA Tour and Web.com Tour without club contracts have proven time and time again that the unique technology approach that Glod and Tour Edge have taken has set them apart from the competition.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka. Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program. Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability. All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world.

Every Tour Edge club comes with a Lifetime Warranty and all Hot Launch and Exotics come with a 30-day play guarantee. High resolution images are available at www.touredge.com (select Media Center). For more information, call (800) 515-3343 or visit touredge.com.

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