

Three More Top 10 Finishes for Tour Edge this week on PGA Tour Champions; Breakthrough Performance by New Exotics EXS Hybrid

Three players finished in the Top 10 of the SAS Championship on the PGA Tour Champions this week playing Exotics by Tour Edge hybrids. Fifteen Tour Edge clubs were in play this week in Cary, North Carolina, according to the Darrell Survey. That included seven hybrids, six fairway metals and two Iron-Woods.

Exotics hybrid staff player and former SAS Championship winner Tom Lehman finished T4th at Prestonwood Country Club this week playing his Exotics CBX 18-degree hybrid. It was the 9th Top 10 finish with the Exotics club in the bag for Lehman this season, including his victory at the Principal Charity Classic in June. Lehman earned Exotics clubs its 32nd Top 5 finish of 2018 on the PGA Tours.

Fellow Exotics staff player Scott Dunlap also placed inside the Top 10 at the SAS Championship with a 10-under-par 7th place finish. He was also playing an Exotics CBX hybrid, a 20-degree, as he has been for all of the 2018 season. It was Dunlap's 6th Top 10 finish of the year.

This week was the first week that the Tour Edge Tour department introduced the new Exotics EXS hybrid to the players. Nine Exotics EXS hybrids were brought to the event to show off the new look and feel. Five players took EXS hybrids for further testing.

One of those players was the #5 ranked player on the 2018 PGA Tour Champions Charles Schwab money list.

He became the first player to put an Exotics EXS hybrid into play on a professional tour when he pulled the trigger on a 17-degree EXS hybrid after only two days of testing with the brand new club.

The Louisiana State alum ended up finishing 9th at the SAS Championship this week, also providing the EXS its first ever Top 10 finish.

"The EXS hybrid opens the door to players seeking out more launch and high spin rates who want a hybrid that will land soft into the greens," said Tour Edge President and Master Club Designer David Glod. "The feedback on the new EXS hybrid has been unbelievably positive. The professionals loved the shape and sound and easy high launch angles produced by EXS. The Exotics CBX and the Exotics EXS hybrids now serve both spectrums of the tour when it comes to players who prefer a lower ball flight and more penetrating ball flight into the wind and those who are seeking a higher, soft landing shot."

The PURE Insurance victory in the last PGA Tour Champions event before the SAS Championship earned Exotics clubs their 6th win of the 2018 PGA Tour Champions season on top of nine runner-up finishes.



With 15 total wins and runner-up placements, Exotics clubs have now finished 1st or 2nd in over 60% of the Champions events played this season.

Watch video of Tom Lehman discuss his Exotics hybrid here:

<http://www.touredge.com/media/staffvideos18/lehman.html>

Watch video of Scott Dunlap discuss his Exotics hybrid here:

<http://www.touredge.com/media/staffvideos18/dunlapvideo.html>

In all, 48 different PGA Tour Champions professionals have put over 300 Exotics CBX clubs into play since Exotics CBX was launched to the tour in the last year.

There have been six winners on the 2018 PGA Tour Champions playing Exotics: the PURE Insurance champion on Sept. 30th, two-time winner Scott McCarron at the Shaw Charity Classic Sept. 2nd and the American Family Insurance Championship June 24th, Bart Bryant at the Dick's Sporting Goods Open on August 19th, Lehman at the Principal Charity on June 10th and the non-endorsed winner of the 2018 Chubb Classic in February.

On top of the six victories and nine runner-up finishes, players using Tour Edge clubs have earned 32 Top 5 finishes and 57 Top 10 finishes in the 24 events played this season on the PGA Tour Champions.

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category. Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 17 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, 6 PGA Tour Champions and 1 Web.com Tour).

In 2018 alone, Tour Edge clubs have earned seven wins, nine runner-up finishes, 32 Top 5 finishes and 57 Top 10 finishes on the three PGA Tours. Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.

- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability. All Exotics and Hot Launch clubs are hand-built in the United States in Batavia, Illinois and then distributed throughout the world.

Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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