

Scott McCarron Finishes 2nd at Toshiba Classic for Third Straight Exotics CBX Runner Up Finish, Tour Edge Announces Signing of McCarron as Hybrid Staffer

Scott McCarron finished 2nd at the Toshiba Classic on the PGA Tour Champions Sunday after shooting rounds of 67-68-68.

McCarron has been playing an 18 degree Exotics CBX hybrid and officially signed on with Tour Edge to become a hybrid staff player for the 2018 season.

McCarron moved up to 6th in the 2018 Charles Schwab Cup standings with the T2 finish. He finished 2nd overall in the final Charles Schwab Cup standings last season after winning four times in 2017.

"We could not be more proud to announce Scott McCarron coming on as an Exotics CBX hybrid staff player and to see him competing for victories on the PGA Tour Champions playing our product," said founder and President of Tour Edge, David Glod. "We are especially proud that Scott chose to play Exotics CBX based strictly on the performance of the club and because he felt that it can help him win golf tournaments. His confidence in the CBX hybrid is such that we were able to add him to our initial group of Champions players that will represent Tour Edge in 2018."



The runner-up finish for McCarron is the third in a row on the PGA Tour Champions for players playing the Exotics CBX metalwoods (2nd place - Tim Petrovic/Naples, 2nd place - Scott Dunlap/Tucson, and 2nd place - McCarron/Newport Beach).

All three runner-up finishers have signed on with Tour Edge to be hybrid staff players in 2018.

The streak is now at five straight events with an Exotics CBX in the bag of a Top 5 finisher on the PGA Tour Champions.

Two more players finished in the Top 10 playing Exotics CBX at the Toshiba Classic.

Rocco Mediate earned his second straight Top 10 finish with an 18 degree Exotics CBX hybrid in play. Additionally, the winner of the Chubb Classic earlier this season finished 10th this week at the Toshiba Classic with the same Exotics CBX 3 wood and hybrid he won with three weeks ago in Naples, FL.

“There is no doubt that Exotics CBX have caught fire on the professional tours and that we are now the hottest new metalwoods on tour,” said Executive Vice President of Tour Edge John Craig.

According to the Darrell Survey, 51 Exotics CBX fairway woods and hybrids have been put into play on the PGA Tour Champions over the first five events of the 2018.

Exotics CBX ranked as the #2 most played hybrid model in Newport Beach and in the past four PGA Tour Champions events.

After five events on the 2018 PGA Tour Champions season, Exotics CBX metal woods have been in play for one win, three runner-up finishes, seven Top 5 and 13 Top 10 finishes. Tour Edge is keeping count of these tour statistics on a scoreboard on www.touredge.com.

Exotics CBX are the only metal woods ever designed to feature a Titanium face, stainless steel body and carbon fiber sole. The Exotics CBX hybrid’s higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion.

Tour Edge’s extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs. It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area.

This technology has led to independent robot tests that have shown the CBX to average more than 16 yards longer in distance than several of the best selling fairway woods on the market.

The Tour Edge Exotics CBX fairway woods, Exotics CBX hybrids and Exotics CBX Iron-Woods are currently available at select authorized Tour Edge retailers. To find a Tour Edge retailer near you, call (800) 515-3343 or visit touredge.com.

About Tour Edge Golf

In 1985, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting-edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge is driven to provide the very best in forward-thinking technology and in utilizing advanced materials that are proven to perform better than the status quo. Independent robotic tests and professionals who play Tour Edge products on the PGA TOUR, PGA Champions Tour, LPGA Tour and Web.com Tour without club

contracts have proven time and time again that the unique technology approach that Glod and Tour Edge have taken has set them apart from the competition.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge.
- Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48- hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability. All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

CBX Hybrid Photo: <http://www.touredge.com/media/16images/hires/cbxhybrid.jpg>

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