

My Golf Spy Ranks Tour Edge Exotics CBX #1 Fairway Wood in 2018 Most Wanted Testing

World-renowned golf website My Golf Spy has named the Tour Edge Exotics CBX its Most Wanted fairway wood of 2018.

In what is being described by the popular site as the most comprehensive, unbiased independent fairway wood test conducted in the world, My Golf Spy tested 24 different fairway woods over a hundred hours with almost 5,000 shots used to collect over 200,000 data points to name the best of the best fairway woods of 2018.

The Exotics CBX line of fairway woods beat out the competition that included every major golf manufacturer. It ranked as the best overall performing fairway wood with 55% of the testers experiencing the highest strokes gained value with Exotics CBX over any other fairway wood tested.

"It's a great honor to receive this prestigious number one designation from My Golf Spy, especially since the expansive test they run is based on strokes gained by a particular golf club," said President of Tour Edge and Chief designer David Glod of the Exotics CBX line.

"The tour professionals playing Exotics CBX already knew of its performance characteristics and that it helped them shoot lower scores in tournament play and now hopefully the best kept secret in the industry has been let out of the bag for every golfer to consider."

So far on the 2018 PGA Tours, 209 Exotics metalwoods have been in play by 43 different players, leading to four victories, 21 Top 5's and 37 Top 10's for the players choosing to play the metawoods.

How did My Golf Spy test?

My Golf Spy provides independent, unbiased and objective testing by employing consistent testing methodologies and advanced golf analytics inside their 100% independent test facility. Their goal is to have the consumer apply head-to-head data to help unlock their full potential.

All testers used Bridgestone Tour-B RX golf balls for consistency and to reduce test variables. All ball data was collected using the world's most trusted launch



monitor, Foresight Sports. All head data was captured using the Foresight HMT device.

How did the Exotics CBX win?

The Exotics CBX fairway woods extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs. It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area.

Exotics CBX are the only metalwoods ever designed to feature a Titanium face, stainless steel body and carbon fiber sole. The unique design leads to a higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion.

The engine of the CBX lies within Exotics core ethos of using superior multi-materials and construction methods. A Beta Ti cup face is brazed with a Hyper Steel body to produce the perfect launch and low spin combination.

The CBX design alters the club's CG to manipulate initial launch angle and velocity, also reducing the amount of spin the ball will have on release. The precise engineering creates a spin-killing, distance machine that is extremely straight.

The super thin Beta Titanium face is combo brazed to the heavy hypersteel body without welding for exact weighting tolerances. Highlighting the face is the Exotics Variable Face Thickness technology for forgiveness on off-center hits.



About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club

designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge is driven to provide the very best in forward thinking technology and in utilizing advanced materials that are proven to perform better than the status quo. Independent robotic tests and professionals who play Tour Edge products on the PGA TOUR, PGA Champions Tour, LPGA Tour and [Web.com](#) Tour without club contracts have proven time and time again that the unique technology approach that Glod and Tour Edge have taken has set them apart from the competition.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48- hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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