

Tom Lehman and Rocco Mediate finish 3rd and 5th on PGA Tour Champions Playing Tour Edge Exotics Clubs

Exotics has collected five wins, eight runner-ups and 27 Top 5 finishes on 2018 PGA Tour Champions

Exotics CBX hybrid staffers Tom Lehman and Rocco Mediate both finished in the Top 5 playing Exotics hybrids in the PGA Tour Champions Ally Challenge in Grand Blanc, Michigan Sunday.

Lehman finished 3rd at the event to earn his 3rd straight Top 10 finish on the PGA Tour Champions and his 8th Top 10 finish of the season playing his 18-degree Exotics CBX with a HZRDUS Black105 shaft.

Mediate fired a 66 in the final round Sunday to finish in 5th place at Warwick Hills Golf and Country Club playing his trusty 19-degree Exotics CBX with a Fujikura Pro 95 shaft for his 6th Top 10 finish of the season.

Watch video of Tom Lehman discuss his Exotics hybrid here: <http://www.touedge.com/media/staffvideos18/lehman.html>

Watch video of Rocco Mediate discuss his Exotics hybrid here: <http://www.touedge.com/services/images/staffplayers/rocco2.html>

Four PGA Tour Champions players finished in the Top 25 of the Ally Challenge playing Exotics metalwoods and 13 total Exotics clubs were put into play this week, according to the Darrell Survey.

In all, 46 different PGA Tour Champions professionals have put over 280 Exotics CBX clubs into play since Exotics CBX was launched to the tour in the last year.

There have been five winners on the 2018 PGA Tour Champions playing Exotics: two-time winner Scott McCarron at the Shaw Charity Classic Sept. 2nd and the American Family Insurance Championship June 24th, Bart Bryant at the Dick's Sporting Goods Open on August 19th, Lehman at the Principal Charity on June 10th and the non-endorsed winner of the 2018 Chubb Classic in February.

On top of the five victories, players using Tour Edge clubs have earned eight runner-up finishes, 27 Top 5 finishes and 47 Top 10 finishes in 21 events played this season on the PGA Tour Champions.

Seven Exotics staff players currently rank in the Top 35 of the Charles Schwab Cup money standings, including McCarron in 2nd, Tim Petrovic at 10th, Lehman at 15th, Bryant at 19th, Mediate at 29th, Duffy Waldorf at 29th and Scott Dunlap at 32nd.



The PGA Tour Champions season continues September 21st with the Sanford International at Minnehaha Country Club in Sioux Falls, South Dakota.

About Exotics CBX

Exotics CBX are the only metal woods ever designed to feature a Titanium face, stainless steel body and carbon fiber sole. The Exotics CBX hybrid's higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion. Tour Edge's extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs.

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It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area.

World-renowned golf website My Golf Spy recently named the Exotics CBX its "Most Wanted Fairway Wood of 2018". In what is being described by the popular site as the most comprehensive and unbiased independent fairway wood test conducted in the world, My Golf Spy tested 24 different fairway woods over a hundred hours with almost 5,000 shots used to collect over 200,000 data points in order to name Exotics CBX the best fairway wood of 2018.

The Tour Edge Exotics CBX fairway woods, Exotics CBX hybrids and Exotics CBX Iron-Woods are currently available at select authorized Tour Edge retailers.

To find a Tour Edge retailer near you, call (800) 515-3343 or visit touredge.com.

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category. Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to over 16 wins for players playing Tour Edge products on the PGA Tours.

In 2018 alone, Tour Edge clubs have earned six wins, eight runner-up finishes, 27 Top 5 finishes and 47 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability. All Exotics and Hot Launch clubs are hand-built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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Media Contact:

Jon Claffey

Vice President of Marketing Tour Edge

Phone: 800-515-3343 Ex: 110

Email: jclaffey@touredge.com