

State-of-the-Art Iron Innovation Featured in New Exotics EXS Iron Set Announced by Tour Edge

Set by Master Club Designer David Glod Designed to be the Longest Iron Set in Golf

Tour Edge, Golf's Most Solid Investment, officially introduces the Exotics EXS hollow-body iron set, featuring a myriad of game-enhancing innovations that has led Tour Edge to market the EXS line with the tagline Pound for Pound, Nothing Else Comes Close.

The loaded-with-technology iron set features a forged Cup Face with state-of-the-art SpiderWeb VFT Technology for expanded sweet spots, a hollow-body design on long irons and an undercut design on short irons that incorporates LaunchPad technology behind the face for optimal launch, a 19-gram Tungsten weight for extreme toe weighting and a Ramped Sole for faster clubhead speed through the turf.

The new ultra-premium, high-performance iron set will be available worldwide on November 1, 2018.

"Make no bones about it, this set was designed to be the longest distance iron in the game," said Master Club Designer David Glod. The lofts are unapologetically strong as we were able to get the proper launch behind them due to the LaunchPad Technology and the seamless hollow body to undercut construction. I think it's fair to say that you'll gain eight to ten yards per iron with the EXS iron on the long irons and five to eight on short irons."

A new SpiderWeb Variable Face thickness technology located behind the face acts as a web across the face to enhance the sweet spot in every direction from the center of the face. The forged cup face is extremely light and thin, the thinnest that Tour Edge has ever manufactured.

The steel is exceptionally strong and works in conjunction with LaunchPad Technology that is a TPE polymer that has been coated with a special performance gel that absorbs shock and creates more spring effect. The hollow body design also offers the best in perimeter weighting and increased face flex on long irons.



A 19-gram Tungsten toe weight elongates the sweet spot even further for maximum forgiveness on the face. A Ramped Sole offers more relief on the heel and toe for smoother turf interaction.

An ultra-premium Tensei CK Blue 2G shaft series by Mitsubishi Chemical is the chosen stock graphite shaft for the EXS iron set. Extremely light yet extremely stable throughout, the Tensei Blue CK features advanced materials like Carbon Fiber and Kevlar mixed with other lightweight materials that weigh in the 60-80 gram range depending on flex. A 60-gram weight will be available in Ladies and A-flex, a 70-gram shaft available in Regular flex and an 80-gram shaft available in Stiff and X-flex. In steel, the EXS iron set comes standard in a KBS Max 80 shaft that will be available in Regular flex and Stiff flex.

The Exotics EXS irons are available from 4-iron to sand wedge with the set also including a pitching wedge, approach wedge and gap wedge.

The suggested retail price for the Exotics EXS iron set for a 7-piece set in the Tensei graphite will be \$799.99, while the 7-piece set in KBS 80 Max steel will retail for \$699.99.

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee. For more information, call (800) 515-3343 or visit touredge.com.

Exotics EXS hollow-body iron set Bullet Points

- ✓ SpiderWeb VFT Technology- Variable Face Thickness Technology in the form of a web produces an expanded sweet spot
- ✓ LaunchPad Technology features a TPE polymer coated with a special performance gel that absorbs shock and creates more spring effect
- ✓ Extreme Toe Weighting on the toe of the club elongates the sweet spot with a 19-gram Tungsten weight
- ✓ Super Thin and Extremely Light Forged Cup Face increases face flexing, swing speed and overall distance
- ✓ Hollow Body Cavity provides the best of the best in perimeter weighting and increases face flex
- ✓ Ramped Sole provides more relief on heel and toe to keep the head square through impact
- ✓ Genuine Tour-preferred ultra-premium Mitsubishi Tensei shaft is extremely light yet extremely stable throughout or a KBS Max 80 102-gram ultra performance steel shaft are the stock options

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and [Web.com](#) Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to over 15 wins for players playing Tour Edge products on the PGA Tours.

In 2018 alone, Tour Edge clubs have earned five wins, eight runner-up finishes, 24 Top 5 finishes and over 40 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability. All Exotics and Hot Launch clubs are hand-built in the United States in Batavia, Illinois and then distributed throughout the world.

Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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Media Contact:

Jon Claffey

Vice President of Marketing

Tour Edge Phone:

800-515-3343 Ex: 110

Email: jclaffey@touredge.com