

For Immediate Release

## Technology is the story of the new Exotics EXd, EXi, and CB PRO Tungsten irons

Batavia, IL (November 1, 2015) –Tour Edge Golf announces the introduction of the new Exotics irons; EXd, EXi, and CB PRO Tungsten. Each iron set is specifically designed with technology to make your game better.



### **EXd** – Distance with Forgiveness

The EXd irons feature the largest free standing face with the deepest undercut cavity manufactured by Exotics. The unsupported face is extremely hot and able to flex more at impact for profound distance. Pushing face flexibility even farther, engineers developed an advanced Variable Face Thickness (VFT) design that produces greater spring effect and forgiveness on more areas of the face.

The 431 stainless steel irons feature a generous offset design for added forgiveness helping players return to square at impact. The long irons (3, 4, 5, 6) have stronger lofts with low Center of Gravity (CG) positioning for huge distances. The CG in each iron is designed for perfect progression for optimal trajectory.

Similar to the Exotics E8 irons, two sizable high-density tungsten weights are positioned in the heel and toe increasing the moment of inertia (MOI) and stabilizing the clubhead even on ball strikes off of the sweet spot. The higher MOI delivers more distance with forgiveness. A new, soft thermoplastic elastomers (TPE) encased insert within the cavity provides a softer, responsive feel at impact.

Suggested Retail: \$599.99, (4-AW) KBS Tour 90 steel, \$699.99, (4-AW) UST Mamiya Recoil graphite, \$799.99 2x6 combo (3,4 hybrids/5-PW) KBS Tour 90 steel, \$899.99 2x6 combo (3, 4 hybrids/5-PW) UST Mamiya Recoil graphite.

### **EXi** – Playability with Distance

Exotics EXi irons feature a more traditional shape with less offset, engineered for maximum feel and control with distance. The combination of a dual undercut cavity for a deeper center of gravity, and the new Power Grid achieves a very thin sole behind the face.

A new, soft TPE encased insert in the cavity provides players with a softer feel at impact. The super thin face with an advanced new VFT design produces greater spring effect and solid contact even on off-center hits. Utilizing 431 soft stainless steel and a one-piece casting process delivers the feedback necessary for ultimate control and workability.

Suggested Retail: \$599.99, (4-AW) KBS Tour 90 steel, \$699.99, (4-AW) UST Mamiya Recoil graphite, \$799.99 2x6 combo (3,4 hybrids/5-PW) KBS Tour 90 steel, \$899.99 2x6 combo (3, 4 hybrids/5-PW) UST Mamiya Recoil graphite.

## *CB PRO TUNGSTEN* – **Hollow, Progressive, Powerful**

The CB PRO Tungsten irons are the most technologically advanced Exotics iron ever, combining hollow construction with progressive tungsten sole weighting designed for players' adamant about forgiveness, control, and distance. The hollow design necessitates a solid tungsten sole for optimal weighting and to support the super thin face. The long irons are also available individually; CB PRO Tungsten utility irons are designed for players wanting easy to hit, long distance shots.

Each CB PRO Tungsten iron, 2-AW, is hollow from the top line all the way to the sole producing a more active face. To accommodate the hollow design, the top line is thicker, but the progressive set allows players to shape shots superior to traditional cavity-back irons. Exotics hollow irons greatly expand the sweet spot so it feels like a clean hit every time.

CB PRO Tungsten irons feature a heavy, solid piece of W-Ni tungsten in the sole. The W-Ni tungsten is heavier in the short irons and progressively moves through the set (3-9) varying in weight from 95- 90 grams. The weighty sole lowers the CG and makes each club easy to launch. The CB PRO Tungsten irons feature the same low CG of their predecessors, the CB PROh, without the wide sole.

The super-thin, high-strength 17-4 stainless steel face features advanced VFT for superior shot results, even on off-center hits. The VFT in the CB PRO Tungsten irons requires the sweet spot to be thicker because the free-standing face is so hot. The areas surrounding the center of the face are thinner ensuring superior results from more areas of the face.

Suggested retail: \$799.99, (3-PW) KBS Tour 90 steel, \$899.99, (3-PW) UST Mamiya Recoil graphite, individual irons \$99.99 steel/\$119.99 graphite. Pre-orders can be placed with an authorized dealer, projected product ship date is November 15, 2015.

**Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee.**  
**For more information, call (800) 515-3343 or visit [touredge.com](http://touredge.com).**



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**About Tour Edge Golf**

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge brings futuristic technologies to the marketplace. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. Tour Edge has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. The company's clubs are distributed throughout the United States and the world. High resolution images are available at [www.touredge.com](http://www.touredge.com) (select media center).