



## Tour Edge Signs Tim Petrovic to Hat/Shirt Logo and Club Staff Deal for 2019

Tour Edge announced today that Tim Petrovic has officially signed a deal to endorse Tour Edge Exotics and to play their metalwoods on the PGA Tour Champions in 2019. Petrovic will feature Tour Edge Exotics logos on his headwear and shirts.

"I'm extremely excited to announce that I will be representing Tour Edge in a bigger way for the upcoming season, including wearing a Tour Edge Exotics logo on the front of my headwear," said Petrovic. "I had a great year playing up to four different Exotics clubs for most of the year last year so I am excited to get back at it and see how their new products are performing on a Champions tournament course."

Petrovic served as an Exotics CBX staff player in 2018. He played Tour Edge Exotics CBX fairway woods, hybrids and iron-woods all year en route to a career year.

Petrovic finished 9<sup>th</sup> in the final Charles Schwab Cup points and money standings in 2018 while playing two Exotics CBX fairway woods and two Exotics CBX Iron-Woods, as well as an Exotics CBX hybrid from time to time.

Petrovic earned six Top 10 finishes on the PGA Tour Champions, but five out of those six Top 10's were runner-up finishes, including high-profile 2<sup>nd</sup> place finishes at the major KitchenAid Senior PGA Championship, the major U.S. Senior Open Championship and the season-ending Charles Schwab Cup Championship. He finished in the Top 25 in 12 of the 23 events he played in 2018.

This year, Petrovic will be wearing Tour Edge Exotics logoed headwear and sporting a Tour Edge Exotics logo on his chest for the first time and will also expand his club usage to other categories with Tour Edge Exotics clubs.

"What a year Tim Petrovic had last year on the PGA Tour Champions," said Tour Edge President David Glod. "He proved that he can hang with anyone out there and

that he is a force to be reckoned with. He is one of the players bringing a new competitive and fiery spirit to the PGA Tour Champions and we are proud to have signed Tim to a deal where he can show off that he is playing our clubs while he is out there competing. A saying we have around the office whenever he tees off is 'Go Low Petro' and we look forward to saying that a lot this year!"

Petrovic will make his season debut February 8<sup>th</sup> at the Oasis Championship in Boca Raton, Fl.

Petrovic will also take part in Tour Edge's sponsorship of the PGA Tour Champions Learning Center show on the Golf Channel. The PGA Tour Learning Center is a popular Golf Channel television show that features professional tips and instruction featuring the legends of golf from the PGA Tour Champions.

PGA Tour Champions Learning Center, Presented by Tour Edge, is scheduled to air 43 episodes in 2019, beginning January 22<sup>nd</sup>, with Tour Edge prominently featured within each episode. The series also will incorporate Tour Edge Exotics Staff Professionals like Petrovic, Tom Lehman, Scott McCarron and Duffy Waldorf among others providing tips geared toward the amateur golfer.

"We set up on the range at every event in 2018 and over 50 different professionals started playing Exotics," said Glod. "The players have been very thankful for the service we are providing them and it has led to some great relationships and great feedback for me on club design."

In all, over 50 players have put over 300 Exotics clubs into play since Exotics was launched to the tour in the last year. Eight out of the Top 25 players (32%) in the Charles Schwab Cup final standings and 16 out of the Top 50 players put Exotics into play in 2018.

On top of the six victories and 10 runner-up finishes procured by players using Exotics on the 2018 PGA Tour Champions, players using Tour Edge clubs also earned 34 Top 5 finishes and 60 Top 10 finishes in the 27 events played on the PGA Tour Champions in 2018.

The Tour Edge Exotics CBX hybrid ranked as the #1 most played hybrid model at the 2018 Senior PGA Championship and the Charles Schwab Cup Championship with their Exotics CBX hybrid accounting for 16% of the hybrids in play, according to the Darrell Survey.

### **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have

been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 17 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, 6 PGA Tour Champions and 1 Web.com Tour).

In 2018 alone, Tour Edge clubs have earned seven wins, nine runner-up finishes, 34 Top 5 finishes and 60 Top 10 finishes on the three PGA Tours. Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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