

Tour Edge Announces Military Appreciation Program for all Active, Reserve and Retired Veterans of the five branches of U.S. Military

Tour Edge Golf announces the launch of a U.S.A. military appreciation program available to all active, reserve and retired veterans of the military.

The military discount will include 15% off all purchases made on <u>https://shop.touredge.com/pages/military</u> and also included Tour Edge's world-leading 30-day-trial offer, Lifetime Warranty and free 2-day shipping offer available on shop.touredge.com.

"This small token of our appreciation for the men and women of our United States military is a long time-coming," said Tour Edge founder and President David Glod. "Military support has long been a top priority for Tour Edge. With our new and improved e-commerce platform, we will be able to take our military support to new horizons."

Tour Edge is 100% American owned and operated. The company employs over 100 Americans in the U.S.A. and all of their premium equipment is built in their world headquarters located in Batavia, Illinois.

"Not many golf club manufacturers these days can say that they are American owned and that the majority of their clubs are built here in the U.S.," said Glod. "We take pride in this fact and also see it as the absolute perfect fit for Tour Edge. By creating strategic alliances among Tour Edge and the military, as well as working directly with military charities and initiatives, we can expect to grow our military support efforts in the future in a big way."

The Tour Edge military discount applies to any and all Tour Edge products being sold on shop.touredge.com. That includes all new golf club equipment up on the site, as well as package sets, apparel, trial offers and pre-owned clubs. The discount is not applicable in conjunction with any other special offers offered on the site.

"Tour Edge has been a long-time supporter of the military," said Glod. "We're currently involved in helping to sponsor multiple military based charity events and by sending Tour Edge golf clubs to those fighting for us in faraway lands. Now we have another way to provide some of that appreciation directly back to those who have fought for our freedom. As an American owner and operated company for 32 years, we will never forget what these members of the five branches of the U.S. military have done for us and continue to provide us every day."

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 17 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, 6 PGA Tour Champions and 1 Web.com Tour).

In 2018 alone, Tour Edge clubs have earned seven wins, nine runner-up finishes, 34 Top 5 finishes and 60 Top 10 finishes on the three PGA Tours. Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

• Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.

• Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.

• Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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