

Launch of new Exotics EXS 220 clubs helps push Tour Edge over 100 different PGA Tour players and over 700 clubs in tournament play since 2018

Three Tour Edge EXS 220 Drivers in play this week on PGA Tour Champions, in addition to 20 other Exotics clubs at the Chubb Classic



Tour Edge surpassed 700 clubs in play and 100 different players who have played Tour Edge clubs over the past two years on the PGA Tours this week at the Chubb Classic on the PGA Tour Champions in Naples, Fla.

The company launched their new Exotics EXS 220 clubs to the PGA Tour Champions the first time this week and the positive feedback from the players was instant.

Tour Edge had a total of 23 clubs in play at the Chubb Classic. Three EXS 220 Drivers and five EXS 220 fairways and hybrids were put into play this week, according to the Darrell Survey.

Tour Edge staffer Tim Petrovic put the new EXS 220 Driver directly into play after two days of testing. Petrovic finished in 15th at the event with the new driver leading the way.

The two other players who put the EXS 220 Driver into play at The Classics at Lely Resort course are not endorsed by Tour Edge to play the driver.

“The response to the new EXS 220 clubs this week on tour couldn’t have been any better,” said Tour Edge President and Master Club Designer David Glod. “We worked at a frantic pace in the three days that we were set up on the range to keep up with all the demand for the EXS 220 from the players. The word spread quickly on how good the new product is.”

“It’s not very common for drivers to get replaced so quickly during the practice days of a professional event,” said Glod. “To get three drivers in play right off the bat let us know that we really special on our hands.”

Petrovic also played a new EXS 220 fairway and two Exotics CBX Iron-Woods at the Chubb Classic.

With eight total utility irons in play at the event, Tour Edge was the #1 utility iron model in play on the PGA Tour Champions for the sixth time in the last seven PGA Tour Champions events.

Tour Edge staffer Tom Lehman finished 9th in Naples after firing a tournament low 63 (8 under-par) on Sunday. He was the first PGA Tour player to put the EXS 220 series into play when he played the EXS 220 fairway metal in Morocco, the 2nd event of the young 2020 PGA Tour Champions season.

It was the 106th Top 10 earned by Tour Edge clubs on the PGA Tours since 2018.

"Being out at every event with the legends of the game for a couple years has really helped us expand our horizons," said Glod. "With the Exotics EXS 220, we are up in the next stratosphere as far as innovation, sound, feel and overall performance. We are very excited about how the product has been received by the tour players and it seems we have taken that next step into expanding our play in the driver category."

Since 2018, over 700 Tour Edge clubs by over 100 different PGA Tour professionals have earned 12 wins, 16 runner-up finishes and over 50 Top 5 finishes on the PGA Tours.

About Tour Edge

Tour Edge, an American owned and operated company for more than 34 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and their "Get in the Game" products.

In 1986, David Glod founded Tour Edge with a focus on offering high quality and technologically advanced golf products that were as cutting edge as they were affordable. Today, Glod is considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.



Tour Edge products have been in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Korn Ferry Tours, leading Tour Edge equipment to 22 victories on the PGA Tours (10 PGA TOUR /11 PGA Tour Champions/ 1 Korn Ferry Tour).

Their team of tour staff professionals includes 2019 Charles Schwab Cup winner Scott McCarron, Tom Lehman, Tim Petrovic and Duffy Waldorf. Tour Edge drivers have also won two World Long Drive Championships and hold the top three longest drives in the history of the sport by staff player and #1 ranked Phillis Meti.

Media Contact:

Jon Claffey

Vice President of Marketing

Tour Edge

Phone: 800-515-3343 Ex: 110

Email: jclaffey@touredge.com