



Tour Edge Develops New Exotics 722 Series Metals with Ridgeback™, RyzerSole™ and Diamond Face™ Technologies

Two Unique Designs in Every 722 Category for the First Time in Exotics

Tour Edge, the pound for pound industry leader in performance and innovation, introduces their new Exotics 722 Series of golf clubs that will be available starting March 5, 2022.

Today, Tour Edge announced the all-new Exotics 722 Series metalwoods in their biggest Exotics launch in company history.

For the first time in Exotics, the 722 Series will offer two distinct ranges, the E722 and C722, covering every product category in the series.

This means there will be two separate drivers, fairways, hybrids, and iron designs. There is also a new Ti-Utility iron being launched on the C side of 722. Both the Extreme (E) and Competition (C) ranges feature new technologies and setups designed to produce different playing characteristics targeting a specific player looking for unique performance qualities.

"This approach that we first launched with Hot Launch has been extremely beneficial to custom fittings and to cover the entire matrix of different golfers, swing types and player preferences that exist," said Tour Edge founder and President David Glod.

"The Competition Spec player wants more adjustability and higher-grade materials that produce hotter and lower spinning flights, while the Extreme Spec player wants high M.O.I. for increased accuracy, ease of launch and overall playability. We now have that distinction in every product in the 722 series."

The new ultra-premium, high-performance Exotics 722 Series will be available for purchase worldwide on March 5, 2022.

"We hit a really nice groove with 721, so the 722 design goals were all about optimizing everything we could in the design phase," said Glod. "This meant putting our focus on optimizing CG, spin and M.O.I. for every player, adding launch without adding spin, adding some really cool adjustability that will be vital to our tour efforts, all while improving on our

industry leading sound and feel. We nailed every design goal and it's showing up in the testing across the board."

New Exotics 722 Drivers Featuring Ridgeback, Diamond Face VFT



ARE YOU AN E?

Exotics E722 Driver - This ultra-premium 460cc profile designed for maximum forgiveness takes M.O.I. to the absolute extreme. The E722 Driver features an M.O.I. boosting 30-gram back weight and will also feature higher launch angles and more spin.

The E722 brings the ultimate in power and feel through the new 722 Ridgeback™ tech that connects with a newly designed Ridgeback rail on the sole of the clubhead.

The new design also features 34% more carbon fiber and a new Diamond Face VFT™ design that is thinner and extends further out to the heel and toe of the clubhead for added forgiveness on mishits.

30-Gram Back Weight - An extreme weighting design features a 30-gram weight at the extreme trailing edge on the sole of the clubhead. The E722 Driver's extreme low-rearward CG position produces an extremely high M.O.I. that is 18% higher to increase stability at impact and tighter dispersion.

This equates to a top Moment of Inertia rating in a driver in golf: a 5500 g/cm² M.O.I. rating.

Additional weights are available in 20 grams, 25 grams and 35 grams and are available individually or in a weight kit.

Ridgeback Technology - This Ridgeback spine acts as a brace to produce more power across the entire face, including the extreme perimeters. TE engineers created a 20% thinner Ridgeback with increased structural properties and a Ridgeback Sole activation for the 722 Drivers.

The spine runs from the center of the face through the crown and wraps around the head to connect with a newly designed sole plate rail.

The extra rigidity created by the brace through the crown produces a much stronger feel at impact and results in a crisper and brighter feel at strike.

Carbon Wrap Tech – Carbon Wrap technology replaced extra Titanium from the crown and sole with an extreme wrap-around design that features 34% more carbon fiber.

These weight savings have been re-purposed to create the optimal CG location, allowing the additional weight to be 82% closer to the face in the E range, allowing for greater face flex in the heel and toe so off-center hits achieve greater power.

Diamond Face VFT Technology – There are 61 diamond shapes comprising of seven different thicknesses in an interweaving pattern in the new 722 Diamond Face VFT. They act as mini-trampolines for strikes across the vast majority of the club face.

The face thickness of the new Diamond Face VFT is thinner and extends further out to the heel and toe of the clubhead, dramatically increasing ball speed on off-center hits while also greatly aiding forgiveness on these strikes.

Internal Sound Diffusion Ribbing - Sound Diffusion Ribbing is strategically placed sound-enhancing ribs located inside the clubhead. The S.D. Ribbing vastly improves the acoustic properties by directing and diffusing sound waves within the club head at impact.

Adjustable Hosel - The adjustable hosel allows golfers to adjust the loft +/- 2 degrees and lie angle through a range of 3 degrees. With three lofts being offered (9.5°, 10.5°, and 12°) the 722 Series delivers a loft range of 7.5° to 14°, while various alternate settings afford lie angles from 59 degrees to 62 degrees.

SpeedTested Shafts - Every shaft in the Exotics 722 Series has been SpeedTested to find the optimal custom shaft pairing for every flex, determined by robotic testing, and validated by player testing.

Available Lofts in Right-Handed: 9.5°, 10.5°, 12°

Available Lofts in Left-Handed: 10.5°

Retail Price: \$399.99



...OR A C?

Exotics C722 Driver - This ultra-premium 445cc profile and deeper face is designed for the competitive player and features a two-tier front/back weighting system that allows for industry-leading M.O.I. and spin rate manipulation.

The C722 brings the ultimate in power and feel through the new 722 Ridgeback™ tech that connects with a newly designed Ridgeback rail on the sole of the clubhead. The new design also features 26% more carbon fiber and a new Diamond Face VFT™ design that is thinner and extends further out to the heel and toe of the clubhead for added forgiveness on mishits.

Player Preferred Shaping – The C722 design features a deeper face, a more compact head, along with a minimal offset design.

Front/Back Weighting System featuring M.O.I./Spin Rate Adjustability - A two-tier Front/Back Weight System is employed in the C722 Driver that allows for extreme M.O.I. and spin rate manipulation. The C722 Driver will come standard with a 20-gram weight in the back and a 5-gram weight in the front.

This allows for adjustability at a rate of +/- 300 RPMs of spin rate when the weights are switched. The M.O.I. range adjustment is from 4950 g/cm² to 4400 g/cm², making for an available M.O.I. adjustability of 11% at your fingertips. Additional weights available in 10 grams, 12.5 grams and 15 grams and are available individually or in a weight kit.

Ridgeback Technology – TE engineers created a 20% thinner Ridgeback with increased structural properties and a Ridgeback Sole activation for the 722 Drivers. The spine runs from the center of the face through the crown and wraps around the head to connect with a newly designed sole plate rail. Ridgeback is designed to create superior feel at impact and additional power.

Carbon Wrap Tech – In the C driver, Carbon Wrap technology replaced 26% of the extra Titanium from the crown and sole with an extreme wrap-around design. These weight savings have been re-purposed to create the optimal CG location, allowing the additional weight to be 47% closer to the face in the C range, allowing for greater face flex in the heel and toe so off-center hits achieve greater power.

Diamond Face VFT Technology – The new 722 Diamond Face VFT makes up 61 diamond shapes comprising of seven different thicknesses in an interweaving pattern located behind the face of the driver. These varying diamond shapes act as mini-trampolines for strikes across the vast majority of the club face. The face thickness of Diamond Face VFT at the extreme perimeters of the face is significantly reduced, increasing ball speed and overall forgiveness on off-center hits.

Internal Sound Diffusion Ribbing - Sound Diffusion Ribbing is strategically placed sound-enhancing ribs located inside the clubhead. The S.D. Ribbing vastly improves the acoustic properties by directing and diffusing sound waves within the club head at impact.

Adjustable Hosel - The adjustable hosel allows golfers to adjust the loft +/- 2 degrees and lie angle through a range of 3 degrees. With three lofts being offered (9.5°, 10.5°) the 722 Series delivers a loft range of 7.5° to 12.5°, while various alternate settings afford lie angles from 59 degrees to 62 degrees.

SpeedTested Shafts - Every shaft in the Exotics 722 Series has been SpeedTested to find the optimal custom shaft pairing for every flex, determined by robotic testing, and validated by player testing.

Available Lofts in Right-Handed: 9.5°, 10.5°

Available Lofts in Left-Handed: 10.5°

Retail Price: \$429.99

New Exotics 722 Fairways Featuring Revolutionary RyzerSole Tech



ARE YOU AN E?

Exotics E722 Fairway Metal - This ultra-premium shallow-faced fairway metal is loaded with tech for extreme forgiveness and distance.

The E fairway design boasts a MAX M.O.I. boosting backweight and a Maraging Steel Face with an all-carbon fiber crown. It also features the RyzerSole™ sole rail designed to produce high-launch angles with optimized spin. A new Diamond Face VFT™ design continues the evolution of Diamond Face tech with thinner areas towards the heel and toe for faster ball speed off mishits.

RyzerSole Technology - The RyzerSole on the E722 Fairway Metal includes a sole rail and added weight that extends from leading edge to trailing edge. The new RyzerSole produces a super-low CG for high-launching shots with optimized spin rates, decreased turf interaction and maximum ball speed off the face.

Adjustable M.O.I. Boosting Back Weight - An adjustable 10-gram weight is strategically placed at the extreme trailing edge on the sole of the E722 fairway metal. The extreme low-rearward CG position produces an extremely high M.O.I. and a deeper CG position.

The position of the backweight helps deliver an optimally located CG, maximizing M.O.I. and aiding extreme stability and resistance to twisting at impact. Additional weights available in 5 grams, 15 grams and 20 grams and are available individually or in weight kit.

100% Carbon Fiber Crown - A Carbon Fiber Crown covers the entire crown area of the clubhead on the E722 Fairway Metal. The all-Carbon Crown helps increase face flex and also contributes to the desired extremely low CG of the clubhead.

Diamond Face VFT/ Maraging Steel Face – There are 61 diamond shapes comprising of seven different thicknesses in an interweaving pattern in the new 722 Diamond Face VFT. They act as mini-trampolines for strikes across the vast majority of the club face.

The face thickness of the new Diamond Face VFT is thinner and extends further out to the heel and toe of the clubhead, dramatically increasing ball speed on off-center hits while also greatly aiding forgiveness on these strikes.

The ultra-premium Maraging Steel face brings extra power off the face at impact.

A.R.C. Acoustic Engineering - Upgraded acoustic engineering is achieved through A.R.C. (Acoustic Resonance Channels) Engineering. The A.R.C. sound channel system is a visible technology that can be seen on the sole of the clubhead.

Internally, these channels bounce sound on the inside of the club head to provide an optimized sound and feel.

SpeedTested Shafts - Every shaft in the Exotics 722 Series has been SpeedTested to find the optimal custom shaft pairing for every flex, determined by robotic testing, and validated by player testing.

Available Lofts in Right-Handed: #3/13°, #3/15°, #3/16.5°, #5/18°, #7/21°

Available Lofts in Left-Handed: #3/15°, #5/18°

Retail Price: \$249.99



...OR A C?

Exotics C722 Fairway Metal - This ultra-premium all-Titanium face and body fairway metal features the revolutionary 90-gram RzyerSole™, including an 80-gram Tungsten weight, to make for an unprecedented amount of sole weight placed as low as possible in the clubhead.

This new tech will lead to a super-low and forward CG that produces high launching shots in combination with amazingly low spin rates.

Forgiveness is powered by the new Diamond Face VFT™ technology utilized in the face. It also features an adjustable hosel, the first in an Exotics fairway series since the EX9 Tour in 2016, and player-preferred shaping with a deeper face.

Player Preferred Shaping - The C722 design features a deeper face, a more compact head, along with a minimal offset design.

RyzerSole Technology - The RyzerSole on the C722 fairway combines three distinct features on the sole of the clubhead; an unprecedented 90-grams placed as low as possible in the sole of the clubhead (80-gram permanent Tungsten weight and a 10-gram adjustable weight) as part of a newly designed sole rail that extends from leading edge to trailing edge. Additional weights available in 2.5 grams, 5 grams, 15 grams and 20 grams and are available individually or in a weight kit.

Full Titanium Face & Body/100% Carbon Crown - The compact profile and deeper face of the C722 were designed with the competitive player in mind, as was the full one-piece 6-4 Titanium body and face and a 100% Carbon Crown. The Titanium face and body of the C722 Fairway Metal merged with an all-Carbon Crown provides the ultimate in power and feel.

Adjustable Hosel - The adjustable hosel allows golfers to adjust the loft +/- 1.5 degrees up or down. With three lofts being offered (13°, 15°, 18°) the 722 delivers a loft range of 11.5 degrees to 19.5 degrees, while various alternate settings afford lie angles from 56 degrees to 59 degrees.

Diamond Face VFT - The new 722 Diamond Face VFT makes up 61 diamond shapes comprising of seven different thicknesses in an interweaving pattern located behind the face of the fairway metal. These varying diamond shapes act as mini-trampolines for strikes across the vast majority of the club face. The face thickness of Diamond Face VFT at the extreme perimeters of the face is significantly reduced, increasing ball speed and overall forgiveness on off-center hits.

A.R.C. Acoustic Engineering - The A.R.C. sound channel system is a visible technology that can be seen on the sole of the clubhead that re-directs the sound upon strike to provide an optimized sound and feel.

SpeedTested Shafts - Every shaft in the Exotics 722 Series has been SpeedTested to find the optimal custom shaft pairing for every flex, determined by robotic testing, and validated by player testing.

Available Lofts in Right-Handed: #3/13°, #3/15°, #5/18°,
Retail Price: \$299.99

New Exotics 722 Hybrids Featuring RyzerSole, Diamond Face VFT



ARE YOU AN E?

Exotics E722 Hybrid - This larger footprint MAX M.O.I. hybrid design is loaded with tech for extreme forgiveness and distance properties.

The new RyzerSole™ sole rail design makes for a super-low and forward CG that produces high-launching shots with amazingly low spin rates and maximum ball speed off the face.

Forgiveness is powered by the new Diamond Face VFT™ technology utilized in the face.

Adjustable M.O.I. Boosting Back Weight - An adjustable 10-gram weight at the extreme trailing edge on the sole of the clubhead. The E722 hybrid's extreme low-rearward CG position produces an extremely high M.O.I. and a deeper CG position. The position of the backweight helps deliver an optimally located CG, maximizing M.O.I. and aiding extreme stability and resistance to twisting at impact. Additional weights are available in 5 grams, 15 grams and 20 grams and are available individually or in weight kit.

RyzerSole Technology - The RyzerSole on the C722 Hybrid includes a sole rail and added weight that extends from leading edge to trailing edge. The new RyzerSole produces a super-low and forward CG, high-launching shots with amazingly low spin rates, decreased turf interaction and maximum ball speed off the face.

Diamond Face VFT Technology/ Maraging Steel Face - There are 41 diamond shapes comprising of seven different thicknesses in an interweaving pattern in the new 722 Diamond Face VFT. They act as mini-trampolines for strikes across the vast majority of the club face.

The face thickness of the new Diamond Face VFT is thinner and extends further out to the heel and toe of the clubhead, dramatically increasing ball speed on off-center hits while also greatly aiding forgiveness on these strikes.

The ultra-premium Maraging Steel face provides extra power off the face at impact.

SpeedTested Shafts - Every shaft in the Exotics 722 Series has been SpeedTested to find the optimal custom shaft pairing for every flex, determined by robotic testing, and validated by player testing.

Available Lofts in Right-Handed: #2/17°, #3/19° #4/22°, #5/25°

Available Lofts in Right-Handed: #3/19°

Retail Price: \$229.99



...OR A C?

Exotics C722 Hybrid - This ultra-compact player's hybrid features the revolutionary high-flying and low-spinning RyzerSole™ Technology with an adjustable 10-gram weight located directly behind the face. The added weight further lowers the CG on this ultra-compact clubhead, pulling down spin rates while adding to launch characteristics.

Player Preferred Shaping - The ultra-compact profile and deeper face of the C722 Hybrid was designed with the competitive player in mind with its square-toe design. The C722 Hybrid is the most iron-like hybrid on the market, allowing players to put an iron swing with an attack angle that is hitting down on the ball.

Adjustable Front Weight - An adjustable 10-gram weight located directly behind the face, sitting in the middle of the wildly effective RyzerSole. Additional weights are available in five grams, 15 grams and 20 grams and are available individually or in weight kit.

Adjustable Hosel - The adjustable hosel, the first ever in an Exotics hybrid, allows golfers to adjust the loft +/- 1.5 degrees up or down. With four lofts (17°, 19°, 21°, 23°), the 722 delivers a loft range of 15.5 degrees to 24.5 degrees.

RyzerSole Technology - The RyzerSole on the C722 Hybrid includes a sole rail and added weight that extends from leading edge to trailing edge. The new RyzerSole produces a super-low and forward CG, high-launching shots with amazingly low spin rates, decreased turf interaction and maximum ball speed off the face.

Diamond Face VFT Technology/ Maraging Steel Face - The new 722 Diamond Face VFT makes up 41 diamond shapes comprising of seven different thicknesses in an interweaving pattern located behind the face of the hybrid. These varying diamond shapes act as mini-trampolines for strikes across the vast majority of the club face.

SpeedTested Shafts - Every shaft in the Exotics 722 Series has been SpeedTested to find the optimal custom shaft pairing for every flex, determined by robotic testing, and validated by player testing.

Available Lofts in Right-Handed: #2/17°, #3/19° #4/21°, #5/23°

Retail Price: \$249.99