

## Alex Cejka and Mike Weir Join Tour Edge Professional Staff

On the eve of the first PGA TOUR Champions tournament of 2022, Tour Edge officially announced today that Alex Cejka and Mike Weir have joined their Professional Staff.

Both players ranked in the Top 10 of the final 2020/21 Charles Schwab money list.

They will be joining Tour Edge's existing #TeamTourEdge Tour Staff that consists of Ken Duke, Bernhard Langer, Tom Lehman, Scott McCarron, Tim Petrovic and Duffy Waldorf, all of whom are back on board with Tour Edge for the 2022 season.

Both Cejka and Weir will make their Tour Edge debuts at the Mitsubishi Electric Championship at Hualalai starting tomorrow.

Cejka enjoyed a story-book rookie season on the PGA TOUR Champions in 2021, winning two Major Championships in a row at the Regions Traditions and the Senior PGA Championship.

Cejka, the Czech-German golfer with six titles under his belt on the PGA TOUR, European Tour and Korn Ferry Tour, tested the upcoming 2022 Exotics line at the Charles Schwab Championship finale this past November and was enamored with the soon-to-be announced driver and metals.



More testing over the off-season led to his signing on as an official Tour Edge staff player. Cejka will wear a Tour Edge logo on his shirt and cap in competition, as well as on his staff bag.

Weir, the Masters-winning Canadian, played an Exotics 721 3-metal for the latter part of the 2021 season and loved the performance of his first-ever Exotics club in the bag.

In 29 events played in the 2020/21 season, Weir picked up a victory, four runner-up finishes and 12 Top 10 finishes.

The famous left-handed Weir will continue to put more Exotics in the bag over the course of a multi-year agreement that has him sporting a Tour Edge logo on his hat and carrying a Tour Edge staff bag in tournament play.

Both players will be joining the other six Tour Edge staffers in a brand-new series of commercials that will air starting in March of 2022.

### David Glod, founder and President of Tour Edge, on the two new players joining Tour Edge:

*"To be able to sign these players, two of the top rookies to come to PGA TOUR Champions this past season, shows just how committed we are to this tour and how much we have enjoyed proving ourselves as a top performer on this legendary stage."*



*"Mike Weir is a household name golfer who brings the highest degree of class and professionalism to Tour Edge. He also brings a new dedication to the left-handed market that we are going to be growing, as well as a big push we are making into the Canadian market. To be able to add our second Masters champion to our staff is a big, big deal."*

*"Alex Cejka is a ball-striker-supreme who is an absolute grinder on the golf course. He showed just how determined he is to be one of the best players on Champions last year when he dug deep to win back-to-back Majors. Alex has a unique and inspiring story that we can't wait to tell through the lens of him being a spokesperson to Tour Edge."*

**Mike Weir on joining Tour Edge:**

*"I'm very excited to start with Tour Edge this week in Hawaii, and to work with their outstanding Tour team on a week-to-week basis on new products. Tour Edge's technology and performance has really impressed me from the day I tested that first 3-wood and put it in the bag. I can't wait to see what else they can do for my game with these new products coming down the line."*

**Alex Cejka on joining Tour Edge:**

*"When I first started testing the new driver at the Charles Schwab, I was blown away. 'Whoa, I have to see what else these guys can do.' After just a few days of testing this off-season, I felt very confident that their clubs have an amazing setup for my game. I'm really looking forward to getting started in Hawaii and to an awesome 2022 on the leaderboard."*

Tour Edge has been experiencing a meteoric rise on the PGA TOUR Champions over the past few seasons. The company has seen 2,325 clubs in play by over 134 different PGA Tour professionals on the three PGA Tours over the last four seasons. In that time, the company has earned 15 wins, 87 Top 5's and 207 Top 10 finishes.

This season alone saw Tour Edge breakthrough in almost every product category on the PGA TOUR Champions.

Over 30 players chose to play a Tour Edge driver this past season on PGA TOUR Champions. That led the company to a driver victory, 10 Top 5 finishes and 16 Top 10's with their drivers in the 2020/21 season.

Tour Edge has been a part of 13 victories and 24 runner-up finishes on the PGA TOUR Champions since 2018 and has been in the bag for a 1st or 2nd place finish 37 times in the last 81 Champions events played (45%).