

New Limited Edition “Straight from the Tour Van” Exotics Pro 721 Metalwoods Announced by Tour Edge

Tour Edge, the pound for pound industry leader in performance and innovation, today introduces their new limited-edition Exotics Pro 721 Series: the Pro 721 Driver, Pro 721 Fairway and Pro 721 Hybrid.



Only 1000 of each will be made available to the end consumer in this special small batch “Straight from the Tour Van” series.

The more forward Center of Gravity (CG) Pro 721 metals were designed for the players with faster clubhead speed to produce low-spinning, penetrating shots.

The all-new designs feature more compact heads and with deeper faces that sit open at address for the driver/fairway and perfectly square at address for the hybrid.

The tour-inspired metalwoods showcase the extremely popular and highly effective Ridgeback support system in a new matte finish on the driver and fairway metals, while the hybrid features a matte finish stainless steel crown.

Diamond Face 2.0 technology is utilized on all three of the metals.

The Pro 721 metals were designed with the feedback from the 120 PGA Tour professionals who have played Tour Edge over the past few seasons, including over 25 players choosing to play Exotics drivers in tournament play.

“We’ve become the leader in low spin technology and Pro 721 is taking that to a new level,” said Tour Edge founder and Master Club Designer David Glod. “These designs lead to penetrating shots with an extremely tight dispersion that maxes out distance, while still offering healthy launch angles.”

The Pro 721 series will range from \$449.99 for the Pro 721 Driver, \$299.99 for the Pro 721 Fairway and \$249.99 for the Pro 721 Hybrid.

All three of the models will come stock with the popular Tour-winning Mitsubishi TENSEI AV RAW shaft series with the TENSEI AV RAW Blue, Orange or White for the driver and fairway and TENSEI AV Blue or White hybrid shafts for the hybrid. Other custom shaft options will also be available.

The new Exotics Pro 721 metalwoods will be available through select Tour Edge retailers and custom club fitting locations on August 13, 2021.

Exotics Pro 721 Driver

The “straight from the tour van” Exotics Pro 721 Driver is a Limited-Edition small batch production that is being offered to the public in only 1000 pieces of each loft.

The Pro 721 was designed to be a low-spinning rocket for faster swingers seeking a more compact head with a deeper face.



The Exotics Pro 721 Driver features a tour-inspired shape with a tour-prototype look and feel that features a new matte finish Ridgeback support system on the crown.

FROM THE DESIGNER: “With the Exotics C721 driver, we already offer one of the lower spinning heads on the market,” said Glod. “The Pro 721 is a smaller 440-cc head designed for extreme speed, so we’re talking about 400 RPM’s lower than the C721 that has been testing as one of the best performing drivers on the market for a wide array of players. I do not think you will find many lower spinning driver heads out there in comparison to the Pro 721.”

Tour-Inspired Shape - The deeper face, shorter heel to toe and compact front to back ensures low spin and a penetrating ball flight. The more compact 440cc classic pear shape head is the ideal shape and size for tour players and those who produce faster club head speeds. At setup, it presents the perfect visual profile for power and workability.

Extreme Heel and Toe Flight Tuning System - The clubhead features a Flight Tuning System (F.T.S.) adjustable heel (3 grams) and toe weights on the sole (12 grams). Adjusting the F.T.S. dual weights in these ports that are placed to the extreme heel and toe of the clubhead can drastically affect ball flight and shaping shots in this compact, low-spin design.

The weights will come standard in a fade setting at 3 grams on the heel and 12 grams on the toe. A separate weight kit will be made available that includes 6, 9 and 15-gram weights.

Ridgeback Support System and Dual Carbon Wings - The Ridgeback technology creates more ball speed on center hits and on heel and toe hits, while providing world-class feel and power.

Tour Edge engineers designed Ridgeback to replace extra titanium from the crown and sole with wrap-around Dual Carbon Wings that create extreme weight savings that allowed for a precise and strategically placed CG location. Moving as much weight as possible to a low-forward position produces the lowest possible amount of spin for faster swing speeds.

Diamond Face 2.0 Technology - The Pro 721 Driver utilizes Diamond Face 2.0 technology on its high-strength Beta Titanium face. This major breakthrough in face technology features 43 different thick and thin diamond shapes or “mini-trampolines” behind the face, producing full-face forgiveness with faster ball speeds and better performance on off-center hits.

Diamond Face also contributes to the reduction of spin in the driver head, with the 721 Pro Driver spinning less than the Exotics C721 Driver by 400 RPM’s on average.

Diamond Face 2.0 features seven different thicknesses in an interweaving pattern, compared to the three different thicknesses used previously, and features a face thickness reduction of over 20% at the extreme perimeters of the face. The increase in Diamond Face coverage to the extreme heel and toe and of the driver dramatically increases ball speed on off-center hits.

Beta-Titanium Face/8-1-1 Titanium Body - The high-grade Beta-Titanium face is a higher strength Japanese metal that produces greater power. The lower-density and lighter 8-1-1 Titanium used in the body of the driver again lends to faster ball speeds, making this Tour Edge’s fastest driver ever produced.

Sound Diffusion Panels - Sound Diffusion Panels placed strategically inside the club head vastly improves the acoustic engineering of the entire new Pro 721 metalwood line up. The Sound Diffusion Panels were modeled using Finite Element Analysis software to research, fine tune and perfect the acoustical properties of the driver.

Adjustable Hosel - The adjustable hosel allows golfers to adjust the loft plus/minus 2 degrees up and down from the standard loft. With two lofts being offered in 9.5, 10.5 degrees, the Pro 721 Driver has a wide adjustable range from 7.5 degrees to 12.5 degrees in loft.

Stock Shaft Options - The stock shaft for the Exotics Pro 721 Driver is the TENSEI AV RAW series from Mitsubishi.

All three RAW versions feature a RAW finish that reveals the Aluminum Vapor (AV) Coated Weave in the butt section, a visible look at the added stability this unique weave provides.

- TENSEI™ AV RAW Blue features the softest mid-section and the most action of the three RAW shafts, leading to smooth action without a big hinge and kick.
- The TENSEI™ AV RAW Orange is a Counter-Balanced shaft with more weight placed near the grip and hands for greater stability and control and is a lightly softer offering than the RAW White in the mid/tip section.
- The TENSEI™ AV RAW White features the stiffest tip section and lowest spin of the trio of RAW shaft offerings, while still offering smooth action that doesn’t feel boardy.

Available Lofts in Right-Handed: 9.5°, 10.5°

Stock Shafts:

- Mitsubishi Tensei AV RAW Blue 65 Shaft: 66g (R), 67g (S), 68g(X)
- Mitsubishi Tensei AV RAW Orange 65 Shaft: 69g (S), 65g(X)
- Mitsubishi Tensei AV RAW White 65 shaft: 66g (S), 69g(X)

Inline Custom Shaft Options:

- Project X HZRDUS Smoke Black RDX: 60g (R/5.5), 60g (S/6.0), 70g (S/6.0), 60g (X/6.5), 70g (X/6.5)
- Project X HZRDUS Smoke Blue RDX: 60g (R/5.5), 60g (S/6.0), 70g (S/6.0), 60g (X/6.5), 70g (X/6.5)
- Fujikura Ventus Red 4T Core: 50g (R), 60g (S)
- Fujikura Air Speeder 35g (L), 40g (A), 40g (R)

Grip: Golf Pride Tour Velvet 360

Exotics Pro 721 Fairway

The “straight from the tour van” Exotics Pro 721 Fairway is a Limited-Edition small batch production of three 3-Wood lofts that is being offered to the public in only 1000 total pieces.

The Pro 721 was designed to be a low-spinning rocket for faster swingers seeking a more compact head with a deeper face.

The Exotics Pro 721 Fairway features tour-inspired shape with a tour-prototype look and feel that features a new matte finish Ridgeback support system on the crown, adjustable extreme heel and toe weighting and Diamond Face 2.0 technology.



FROM THE DESIGNER: “This fairway wood brings us back to the glory days of the original Exotics CB fairway woods and the spin-killers we had with CBX and CBX 119,” said Glod. “This is a compact, deep faced beast that will stay down, stay straight and go a country mile for faster swingers. Get ready for this mini-driver to be outpacing some of the drivers in today’s market.”

“Plus, the way this matte finish Ridgeback frames the ball with its open club face design is a setup that ball strikers are going to really like,” added Glod.

Tour-Inspired Shape - The deeper face, shorter heel to toe and compact front to back is the ideal shape for the best players in the world. Designed for maximum workability, the Pro 721 Fairway features a slightly smaller 155cc tour preferred head size on the three lofts of 3-Wood offered. The compact head ensures a low spin, penetrating ball flight. At setup, it presents the perfect visual profile for power and workability.

Flight Tuning System - The clubhead features a Flight Tuning System adjustable heel and toe weights on the sole.

Adjusting the FTS dual weights in these ports that are placed to the extreme heel and toe of the clubhead can drastically affect ball flight and shaping shots in this compact, low-spin design.

Clubs will come standard in the fade position (heel-3 grams and toe -15 grams), but by switching the 15-gram weight to the toe and the 3-gram weight to the heel, it will employ a draw setting. A separate weight kit will be made available that includes 6, 9 and 12-gram weights.

Ridgeback Support System and Dual Carbon Wings - Ridgeback technology creates more ball speed on center hits and on heel and toe hits, while providing world-class feel and power.

Ridgeback replaces extra weight from the crown and sole with wrap-around Dual Carbon Wings that allowed for a precise and strategically placed Tour-level CG location, moving as much weight as possible to a low-forward position that produces the lowest possible amount of spin for faster swing speeds.

Diamond Face 2.0 Technology - The Pro 721 Fairway utilizes Diamond Face 2.0 technology, a major breakthrough in face technology that features 43 different thick and thin diamond shapes or "mini-trampolines" behind the face. This produces full-face forgiveness with faster ball speeds on off-center hits. Diamond Face also contributes to the reduction of spin in the club head.

Diamond Face 2.0 features five different thicknesses in an interweaving pattern, compared to the three different thicknesses used previously. The new Diamond Face 2.0 also features a face thickness reduction of over 20% at the extreme perimeters of the face.

The increase in Diamond Face coverage to the extreme heel and toe and of the fairway metal dramatically increases ball speed on off-center hits.

Hyper-Steel Cup Face/450 Stainless Steel Body - The Pro 721 Fairway Metals are made with a new Hyper-Steel that is lighter and stronger than its predecessor. This allows for more weight to be positioned in the center of the sole and the rear of the clubhead to create a unique combination of ease of launch and low spin.

Sound Diffusion Panels - Sound Diffusion Panels placed strategically inside the club head vastly improves the acoustic engineering of the entire new Pro 721 metalwood line up. The Sound Diffusion Panels were modeled using Finite Element Analysis software to research, fine tune and perfect the acoustical properties of the driver.

Stock Shaft Options - The stock shaft for the Exotics Pro 721 Driver is the TENSEI AV RAW series from Mitsubishi.

All three RAW versions feature a RAW finish that reveals the Aluminum Vapor (AV) Coated Weave in the butt section, a visible look at the added stability this unique weave provides.

- TENSEI™ AV RAW Blue features the softest mid-section and the most action of the three RAW shafts, leading to smooth action without a big hinge and kick.
- The TENSEI™ AV RAW Orange is a Counter-Balanced shaft with more weight placed near the grip and hands for greater stability and control and is a lightly softer offering than the RAW White in the mid/tip section.
- The TENSEI™ AV RAW White features the stiffest tip section and lowest spin of the trio of RAW shaft offerings, while still offering smooth action that doesn't feel boardy.

Available Lofts in Right-Handed: #3/13.5°, #3/15°, #3/16.5°

Stock Shafts:

- Mitsubishi Tensei AV RAW Blue 65 Shaft: 66g (R), 67g (S), 68g(X)
- Mitsubishi Tensei AV RAW Orange 65 Shaft: 69g (S), 65g(X)
- Mitsubishi Tensei AV RAW White 65 shaft: 66g (S), 69g(X)

Inline Custom Shaft Options:

- Project X HZRDUS Smoke Black RDX: 60g (R/5.5), 60g (S/6.0), 70g (S/6.0), 60g (X/6.5), 70g (X/6.5)
- Project X HZRDUS Smoke Blue RDX: 60g (R/5.5), 60g (S/6.0), 70g (S/6.0), 60g (X/6.5), 70g (X/6.5)
- Fujikura Ventus Red 4T Core: 50g (R), 60g (S)
- Fujikura Air Speeder 35g (L), 40g (A), 40g (R)

Grip: Golf Pride Tour Velvet 360

Exotics Pro 721 Hybrids

The Exotics Pro 721 Hybrid compact shape was designed to be a long iron replacement for the pros made in four different lofts.

The “straight from the tour van” Exotics Pro 721 Hybrid is a Limited-Edition small batch production that is being offered to the public in only 1000 total pieces.

The Exotics Pro 721 Hybrid ultra-compact shape was designed to be the most iron-like hybrid on the market. It features tour-inspired shape with a tour-prototype look and feel that features a new matte finish on the crown.



FROM THE DESIGNER: “The Pro 721 hybrid was designed with feedback from the tour to create the most compact, iron-like hybrid on the market,” said Glod. “It offers interchangeable sole weights on extreme heel and toe to be able to precisely dial in ball flight and shape.”

Tour-Inspired Shape - The limited-edition Pro 721 Hybrid features tour-inspired ultra-compact shape with a deeper square-face. Ball strikers with faster swing speeds tend to gravitate towards smaller, more compact hybrid designs that they can swing with an iron-like swing.

Flight Tuning System - The Pro 721 Hybrid features a Flight Tuning System (F.T.S) that allows weighting to be adjusted for draw, neutral or fade bias. F.T.S. dual weight ports are placed to the extreme heel (3 grams) and toe (15 grams) in the fade position. By switching the 15-gram weight to the toe and the 3-gram weight to the heel, it will produce a draw. A separate weight kit will be made available that includes 6, 9 and 12-gram weights.

Diamond Face 2.0 Technology - Different diamond shapes of variable face thickness behind the face act as mini-trampolines to create faster ball speeds and expand the sweet spot to outer areas of the face.

There are a total of 41 total Diamond shapes featured on Diamond Face 2.0 on the Pro 721 Hybrid. Diamond Face 2.0 features five different thicknesses in an interweaving pattern compared to the three different thicknesses used previously.

A face thickness reduction of over 20% at the extreme perimeters of the face expand the total surface area covered by diamonds on the hybrid face by 29%. This increase in Diamond Face coverage to the extreme heel and toe of the hybrid dramatically increases ball speed on off-center hits.

Hyper-Steel Face Construction / 450 Stainless Steel Body - The Exotics Pro 721 Hybrid is made with a new Hyper-Steel face construction that is lighter and stronger than its predecessor. This allows for more weight to be positioned in the center of the sole and the rear of the clubhead which produces a unique combination of ease of launch and low spin.

Sound Diffusion Panels - Sound Diffusion Panels placed strategically inside the club head vastly improves the acoustic engineering of the entire new Pro 721 metalwood line up. The diffusion panels and acoustic ribbing in the back of the clubhead were modeled using F.E.A. software to research, fine tune and perfect the acoustical properties of the hybrid.

TrueLoft System – A TrueLoft System ensures extra quality control in the bending process of unfinished Pro 721 hybrid heads and includes an extensive triple-check on loft and lie in the final stages of the manufacturing process. This commitment to making sure that each club head fits the exact intended loft helps players expertly dial in their preferred distances.

The Tour Edge R&D team expects an average of six to eight yards in between each loft, giving the Pro 721 a 24–36-yard distance gap from 17-degree to 20-degree.

Stock Shaft Options - The stock shaft for the Exotics Pro 721 Hybrid is the TENSEI AV RAW hybrid series from Mitsubishi. Both RAW hybrid shafts feature a RAW finish that reveals the Aluminum Vapor (AV) Coated Weave in the butt section, a visible look at the added stability this unique weave provides.

- TENSEI™ AV RAW Blue hybrid shaft provides Mid-Launch, Mid-Spin properties.
- TENSEI™ AV RAW White hybrid shaft is the heavier option of the two and provides Low-Spin and Low-Launch.

Available Lofts: 17°, 18°, 19°, 20°

Stock Shafts:

- Mitsubishi Tensei AV RAW Blue Hybrid 75 Shaft: 77g (R), 80g (S), 83g(X)
- Mitsubishi Tensei AV RAW White Hybrid 90 Shaft: 91g (S), 94g(X)

Inline Custom Shaft Options:

- HZRDUS Smoke Black RDX (80g (R/5.5), 80g (S/6.0), 80g (X/6.5)
- KBS TGI 50g (L), 60g (R), 70g (R), 80g (S),

Grip: Golf Pride Tour Velvet 360