



## **Tour Edge Announces Golf Industry Stalwart Tim Clarke as President**

Tour Edge, the pound for pound industry leader in performance and innovation, has appointed long-time golf industry leader Tim Clarke as their new President effective August 5<sup>th</sup>.

Clarke was previously with Wilson Golf for more than 25 years and was president of the brand from 2006 until 2023, one of the longest-tenured leaders in the golf equipment industry.

In conjunction with the new hire, Tour Edge announces that current President David Glod will move to the CEO role. Glod remains the majority owner and chief golf club designer of the brand that he founded in 1986.

For the past year, Clarke had served as Executive Vice President in the Golf Division of Perry Ellis International, managing the Original Penguin, Callaway, PGA TOUR, Nicklaus and Perry Ellis brands in the United States.

“To say we are excited about Tim joining our team would be an understatement,” said Glod. “We’re getting one of golf’s most respected and well-liked leaders and putting all his talents and focus into our sales and marketing efforts. This is a total coup for us to get Tim and it should have a huge impact for us moving forward.”

In his new role, Clarke will oversee worldwide golf sales, strategic planning, and operational performance for Tour Edge, leading the company into a new era of growth and service as one of the Top 10 golf club brands in the world.

"I couldn't be more excited to be joining the Tour Edge family and getting back to my roots in hard good sales and in the Chicagoland area," said Clarke. "I have watched Tour Edge from afar for many years, and always marveled at their ability to maneuver deftly in the rough and tough hard-goods arena and to create world-class products that can stand up to anyone in golf. I look forward to jumping right in and taking this global golf brand to all-new heights in distribution and service to our growing list of retail partners."

### **About Tour Edge**

In 2024, Tour Edge is celebrating 38 years as a highly renowned and top-selling golf club and bag manufacturer serving the global golf market. Tour Edge is an American owned and operated company out of Batavia, Illinois that manufactures and sells golf clubs under three distinct sub-brands:

Exotics: a tour-preferred line of ultra-premium equipment featuring next-level innovation and materials that is in the bags of over 170 of the world's top professionals.

Hot Launch: the highest level of performance and game improvement innovation design at a mid-tier price point and the #1 custom fitted value in golf.

"Get in the Game" products: featuring complete sets for men, women, seniors, and juniors, as well as individual drivers, putters, wedges, and golf bags designed for casual and beginning golfers on a budget.

The legendary #TeamTourEdge tour staff includes Alex Cejka, Ken Duke, Bernhard Langer, and Scott McCarron. Tour Edge products have been in play for a total of 39 victories on the PGA Tours, including 11 on the PGA TOUR and 27 on the PGA TOUR Champions.

All premium, Tour Edge golf clubs are hand-built in the U.S.A and carry a Lifetime Warranty that covers any manufacturer defects for the life of the product.

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