

# Tour Edge Signs PGA Tour Champions Player Ken Duke to Professional Staff

Today Tour Edge announced that they have signed PGA TOUR winner Ken Duke to their professional tour staff.

Duke played a Tour Edge Exotics EXS 220 driver, fairway, hybrid and an Exotics utility iron for the entire 2020 season.

"At the Chubb Classic last year, I tried out their driver on the range and fell in love with it," said Duke. "It went right into play that week, and I started working with Tour Edge on the rest of the bag. I could have played any clubs I wanted to, but these were the best performing clubs I could find for my game. Tour Edge makes really amazing product, and I am ecstatic to be joining the team this year."

Duke was one of 20 players who chose to play a Tour Edge driver on the PGA Tour Champions last season, which made Tour Edge the fastest growing driver brand on the tour.

Duke will officially make his Tour Edge Staff debut at the PGA Tour Champions Cologuard Classic in Tucson February 26<sup>th</sup> and will feature multiple Tour Edge logos on his apparel.

"We welcome Ken to the team and thank him for helping to spread the word on how much Tour Edge has been able to do for his game," said Tour Edge President and founder David Glod. "To be able to grow a bag organically and purely based on performance results on the golf course is how we operate out on tour and Ken is a perfect example of that."



Forty-two different professionals chose to play 502 Tour Edge clubs in the 15 events played on the 2020 PGA Tour Champions, helping Tour Edge break their personal best for number of clubs in play in a season, despite the shortened season.

Up to 20% of the field in a Champions event are now playing Tour Edge clubs.

Duke is a former winner on the PGA TOUR with his 2013 Travelers Championship victory. He's also won twice on the Korn Ferry Tour and twice on the Canadian Tour. Duke was the #1 ranked player at the end of the 2006 Korn Ferry Tour season to earn his PGA TOUR card.

Duke will join the Tour Edge professional staff that includes Bernhard Langer, Tom Lehman, Scott McCarron, Tim Petrovic and Duffy Waldorf. The entire staff recently filmed a series of television spots for Tour Edge that will begin airing on the Golf Channel in March.

Despite only having six professionals on their tour staff, over 100 different PGA Tour players have played over 1,000 Tour Edge clubs in the last three seasons on the three PGA Tours.

## About Tour Edge

In 2021, Tour Edge is celebrating 35 years as a highly renowned and top-selling golf club and bag manufacturer serving the global golf market.

Tour Edge is an American owned and operated company out of Batavia, Illinois that manufactures and sells golf clubs under three distinct sub-brands:

- Exotics: a tour-preferred line of ultra-premium equipment featuring next-level innovation and materials that is in the bags of over 100 of the world's top professionals.
- Hot Launch: the highest level of performance and game improvement innovation design at a mid-tier price point and the #1 custom fitted value in golf.
- "Get in the Game" products: featuring complete sets for men, women, seniors, and juniors, as well as individual drivers, putters, wedges, and golf bags designed for casual and beginning golfers on a budget.

The legendary #TeamTourEdge tour staff includes Ken Duke, Bernhard Langer, Tom Lehman, Scott McCarron, Tim Petrovic and Duffy Waldorf.

Tour Edge products have been in play for 22 victories on the PGA Tours, including 10 on the PGA TOUR and 11 on the PGA TOUR Champions.

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