

Tour Edge Sets Another Personal Best for Clubs in Play at a Major Championship

42 Exotics in Play including 7 EXS 220/Pro Drivers at Senior Players Championship

Tour Edge set a new personal best for number of clubs in play in a PGA Tour event and at a Major Championship this week at the Senior Players Championship with 42 total Exotics clubs in play, according to the Darrell Survey.

It is the 3rd PGA Tour Champions event in a row that Tour Edge has set a record for number of clubs in play on the PGA Tours.

In total, seven Exotics drivers, 18 Exotics fairways and hybrids, six Exotics utility irons, a set of EXS Blade Irons and four EXS Blade Wedges were in play by 14 different players at the Senior Players in Akron, Ohio.

Tour Edge gained two more new players using their EXS 220/Pro drivers this week, giving the company their most drivers in play in a professional tour event.

Out of the seven drivers in play at the Major, four were Exotics EXS 220 Drivers and three were Exotics EXS Pro Drivers. That represented 8.6% of every driver in play at the event.

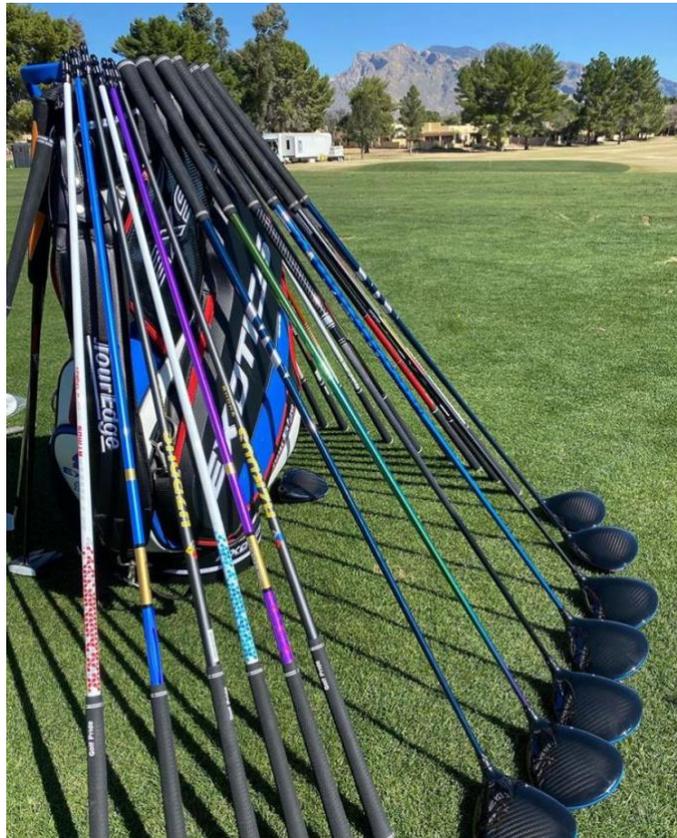
"It really says a lot with it being a Major Championship played on an extremely tight and difficult course to get two new drivers in play after testing on the Firestone CC range this week," said Executive Vice President of Tour Edge John Craig.

With 23 total drivers in play in the first seven PGA Tour Champions events held in 2020, Tour Edge is one of the hottest driver manufacturers in play on the tour.

Fourteen of those drivers have been the Exotics EXS 220 Driver, eight have been the Exotics EXS Pro Driver and one was the original Exotics EXS driver.

"We've never seen this kind of immediate reaction to our drivers before," said Craig. "Both the EXS 220 and EXS Pro drivers tested incredibly well versus the competition on the range this week with player TrackMan testing. The feeling is that these drivers are more than holding their own. We're breaking through in the driver category with performance leading the way."

Tour Edge introduced the new limited-edition Exotics EXS Pro line to the PGA Tour Champions for the first time two events ago after launching the clubs in June. In the first two events since PGA Tour Champions started back up and Tour Edge launched the EXS Pro, the company has seen 83 different clubs make it into play.



After the first seven events played on the PGA Tour Champions in 2020, Tour Edge earned 172 different clubs in play by 26 different players. Only four of those players are on staff with Tour Edge.

Since 2018, over 850 Tour Edge clubs by over 125 different PGA Tour professionals have earned 12 wins, 16 runner-up finishes and over 50 Top 5 finishes on the PGA Tours.

The surging brand has been in play on the PGA Tour since they launched the Exotics line in 2005 and has earned 22 victories (10 PGA TOUR, 11 PGA Tour Champions, 1 Korn Ferry Tour) in the bags of over 150 different PGA Tour players in the time span

About Tour Edge

Tour Edge, an American owned and operated company for more than 34 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and their "Get in the Game" products.

In 1986, David Glod founded Tour Edge with a focus on offering high quality and technologically advanced golf products that were as cutting edge as they were affordable. Today, Glod is considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Their team of tour staff professionals includes 2019 Charles Schwab Cup winner Scott McCarron, Tom Lehman, Tim Petrovic and Duffy Waldorf. Tour Edge drivers have also won two World Long Drive Championships and hold the top three longest drives in the history of the sport by staff player and #1 ranked Phillis Meti.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and are available in Tour Edge's unprecedented 48-hour custom club delivery program. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

Media Contact:

Jon Claffey

Vice President of Marketing

Tour Edge

Phone: 800-515-3343 Ex: 110

Email: jclaffey@touredge.com