

Tour Edge Exotics Drivers Earn Two Runner-Up Finishes in Five Days, Including an Impressive Performance from Staffer Tim Petrovic

Record 85 Exotics clubs in play in Two PGA Tour Champions Events in the Last Week

Tour Edge had a big week on the PGA Tour Champions at the weeklong, two-event Charles Schwab Series swing that concluded Wednesday in Branson, Missouri.

The surging brand out of the Chicago area is reporting a record number of clubs in play and two runner-up finishes with Exotics drivers in a five-day time span.

In the first Champions event held at Big Cedar Lodge that started last Wednesday and concluded Friday, Tour Edge was in the bag for a 2nd place finish with an Exotics EXS 220 Driver and six Top 25 finishes.

A new player that put the Exotics EXS 220 Driver in the bag for the first time after testing it on the range finished runner-up on the Buffalo Ridge course. The player hit 92% of fairways in Friday's final round to lead him into a 4-man playoff and an eventual T2 finish.

In the second event that had a Monday start and a Wednesday finish, Tour Edge staffer Tim Petrovic shot 64-65-66 to go 18-under par for the event for Tour Edge's second straight runner-up finish in five days.

Petrovic was playing a full bag of Tour Edge Exotics, including the EXS Pro Driver, a CBX 3-wood, two EXS 220 Hybrids and a full set of EXS Blade Irons and Wedges.

Petrovic's 195 total score was only four strokes off the all-time Champions Tour 54-hole record. He also put up a 293-yard driving distance average and 84% of fairways hit with his EXS Pro Driver and hit 90.74% Greens in Regulation with his EXS Blade Irons and Wedges.

The runner-up finish by Petrovic is the 18th for Tour Edge on the PGA Tour Champions since 2018 to go along with their 11 victories, meaning Tour Edge has been in the bag for a 1st or 2nd place finish 29 times in the last 53 Champions events (54%). It was the 3rd runner up finish for an Exotics driver this season.

In the seven days at the two PGA Tour Champions events, Tour Edge is reporting 85 Exotics clubs were put into play by the legends of the game.

The 85 Exotics clubs that made it into play in the Branson events include the following:

- 11 EXS 220 Drivers



- 6 EXS Pro Drivers
- 13 EXS 220 Fairways
- 5 EXS Pro Fairways
- 4 CBX Fairways
- 10 EXS 220 Hybrids
- 2 EXS Pro Hybrids
- 4 CBX 119 Hybrids
- 8 CBX Iron-Woods
- 12 EXS Blade Irons
- 8 EXS Blade Wedges

Five new players put Exotics driver in play in the Ozarks, leading Tour Edge to another record for drivers and total clubs in play in a professional tour event.

Tour Edge broke the 40 total club mark for the 4th straight PGA Tour Champions event, including multiple fairways, hybrids, utility irons, and wedges plus a full set of EXS Blade Irons.

Sixteen different players have now played Exotics drivers on PGA Tour Champions in the 2020 season and they have gained 11 new players with drivers in the last 4 events.

In total, 39 total Exotics drivers have been put into in play in the 2020 season.

"It's completely organic how our drivers are getting into play," said Tour Edge Vice President of Marketing Jon Claffey. "We have the drivers available for testing on site, the players ask to try it out and set up a fitting with our tour reps, we put the driver up on TrackMan against their gamers on the range and the next thing you know we are seeing them make it into their bags."

In the second Big Cedar Lodge event, 19% of the field had a Tour Edge club in play.

About Tour Edge

Tour Edge, an American owned and operated company for more than 34 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and their "Get in the Game" products.

In 1986, David Glod founded Tour Edge with a focus on offering high quality and technologically advanced golf products that were as cutting edge as they were affordable. Today, Glod is considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Their team of tour staff professionals includes 2019 Charles Schwab Cup winner Scott McCarron, Tom Lehman, Tim Petrovic and Duffy Waldorf. Tour Edge drivers have also won two World Long Drive Championships and hold the top three longest drives in the history of the sport by staff player and #1 ranked Phillis Meti.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and are available in Tour Edge's unprecedented 48-hour custom club delivery program. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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