

## **Scott McCarron Defends Title at Shaw Charity Classic Playing Tour Edge Exotics CBX Hybrid**

Exotics CBX hybrid staff player Scott McCarron won the 2018 Shaw Charity Classic on the PGA Tour Champions Sunday playing a Tour Edge Exotics CBX hybrid; a 19-degree with a Fujikura Atmos 8X shaft.

***Watch video of Scott McCarron discuss his Exotics CBX hybrid***

***here: <http://www.touredge.com/media/staffvideos18/scottmccarron.html>***

It is the second straight year McCarron has won the Calgary, Alberta based event.

McCarron shot 15-under par at the Canyon Meadows Golf and Country Club with 7-under par 63 in the final round.

"Congratulations to the great Scott McCarron on his second win this season," said Founder and President of Tour Edge David Glod. "To have a player of his caliber not only using and winning twice with Exotics CBX, but also calling it 'the best hybrid I've ever played', is all I need to validate that everything I set out to do when I designed the CBX fairways and hybrids has come to fruition."



The 52-year-old Californian entered the final round in fourth place. He made seven birdies Sunday and a hole-in-one on the 14th hole to secure his second victory of the season and his eighth win in three years on the PGA Tour Champions.

McCarron earned \$352,500 with the victory to jump from 5th to 2nd place in the Charles Schwab money standings for this season.

The victory marks the fifth win of the 2018 PGA Tour Champions season for surging golf club manufacturer Tour Edge.

On top of the five victories, players using Tour Edge clubs have now earned eight runner-up finishes, 23 Top 5 finishes and 42 Top 10 finishes in the 20 Champions events played.

"To have 13 first and second place finishes out of 20 events on the PGA Tour Champions this year is truly a remarkable feat," said Executive Vice President John Craig. "For Exotics clubs to be a first or runner-up in 65% of the events this year shows the quality of player that is attracted to Exotics. Exotics play a vital role in the bag setup for the best of the best

golfers in the world and this unprecedented run we've seen this year has proven that time and time again."

McCarron's win is the second victory in three Champions events for an Exotics hybrid staff player.

Staff player Bart Bryant won the Dick's Sporting Goods Open two weeks ago in New York.

Other winners this season include Exotics CBX hybrid staffers McCarron at the American Family Insurance Championship June 24th, Tom Lehman at the Principal Charity June 10th and the non-endorsed winner of the 2018 Chubb Classic in February.

Eleven Tour Edge Exotics clubs were in play this week at the Shaw Charity Classic, according to the Darrell Survey.

In all, 46 different PGA Tour Champions professionals have put over 250 Exotics CBX clubs into play since Exotics CBX was launched to the tour.

Seven Exotics staff players currently rank in the Top 35 of the Charles Schwab Cup money standings, including McCarron at 2nd, Tim Petrovic at 10th, Lehman at 16th, Bryant at 17th, Waldorf at 29th, Rocco Mediate at 31st and Dunlap at 32nd.

The PGA Tour Champions season continues September 14th with the Ally Challenge in Grand Blanc, Michigan.

### **About Exotics CBX**

Exotics CBX are the only metal woods ever designed to feature a Titanium face, stainless steel body and carbon fiber sole.

The Exotics CBX hybrid's higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion. Tour Edge's extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs.

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It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area.

World-renowned golf website My Golf Spy recently named the Exotics CBX its "Most Wanted Fairway Wood of 2018". In what is being described by the popular site as the most

comprehensive and unbiased independent fairway wood test conducted in the world, My Golf Spy tested 24 different fairway woods over a hundred hours with almost 5,000 shots used to collect over 200,000 data points in order to name Exotics CBX the best fairway wood of 2018.

The Tour Edge Exotics CBX fairway woods, Exotics CBX hybrids and Exotics CBX Iron-Woods are currently available at select authorized Tour Edge retailers.

To find a Tour Edge retailer near you, call (800) 515-3343 or visit [touredge.com](http://touredge.com).

## **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and [Web.com](http://Web.com) Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to over 16 wins for players playing Tour Edge products on the PGA Tours.

In 2018 alone, Tour Edge clubs have earned six wins, eight runner-up finishes, 25 Top 5 finishes and 42 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand-built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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