

Phillis Meti Wins World Long Drive Championship with Exotics Driver by Tour Edge

2nd World Long Drive Championship in Three Years for Exotics Driver

Tour Edge Exotics staff player Phillis Meti won the women's Volvik World Long Drive Championship Wednesday night with a 313 yard drive in the final round of the live for television Golf Channel event.

Meti recently switched to a new Exotics driver and is now a 3-time World Champion that has won two World titles in the last three years competing with an Exotics by Tour Edge driver. She is now tied for second-most all time World Championships in the Women's Division with Stacey Shinnick (2000, '02, '05). Meti's 317-yard drive in the semifinal match moved her on to the Finals in Thackerville, Oklahoma.

"This is really unbelievable," Meti said following the win. "When we took a different course earlier this year in terms of training and focus and having the intention to win the World Long Drive Championship again, you know this is just the cherry on the cake."

Meti, from New Zealand, has a strong history with World Long Drive as the Volvik World Long Drive Champion (2016, 2018), Volvik World Long Drive Runner-Up (2007, 2008) and 2017 Clash in the Canyon and 2018 Atlantic City Boardwalk Bash Runner-Up.

"We are so proud of Phillis for her amazing victory in World Long Drive last night," said designer of the Exotics driver and President of Tour Edge, David Glod. "This is a growing sport that is aired live on Golf Channel so Phillis has given our driver a huge amount of exposure. All of these competitors are using the same golf ball, so it comes down to the player and their driver. For Exotics to win two of the last three World Championships is significant and so was the airtime our Tour Edge Exotics logo received on live national television. Way to go Phillis!"

Earlier this year, Meti won the Ak-Chin Smash in the Sun, a World Long Drive Association (WLDA) event, with an unprecedented 380 yard drive with her Exotics driver. The 380-yard winning drive was 30 yards longer than the 2nd place finisher in the women's division and was

even longer than the 2nd place finisher in the men's division, whose best shot in the grid was measured at 372 yards. The announcer of the Golf Channel event described Meti's 380 yard smash, which carried 320 yards and rolled an additional



60 yards, as "effortless." Her swing speed was clocked at 120 MPH and her ball speed at 176 MPH on the big hit.

An Exotics driver was also used by Meti in setting a new Women's Long Drive World Record with a 406-yard drive in the semifinals of the Mile High Showdown semifinals last season in Denver, Colorado. That record still holds, but 380 yards at 1000 feet elevation would also qualify as a world's best at a lower elevation in WLDA women's tournament play.

At the young age of 19 years and two months Meti became a World Record holder for winning the 2006 Women's Long Drive Championship with a drive of 326 yards. She was runner up the following two years in 2007 and 2008 and during that year hit a massive 349 yard drive. In 2009 she took a break away from Long Drive to focus on her playing career and came back with a win in 2016.

Tour Edge has a long standing record of helping the world's longest drivers on the WLDA. The winner of the men's division at the Volvik World Long Drive Championship, Maurice Allen, set the Guinness world record for driver ball speed with a Tour Edge 3-wood back in 2012.

In the Full Swing simulator at America's Golf in Orlando, Allen swung an Exotics fairway wood that beat the current record of 204 mph ball speed set with a driver. Allen's shot produced a whopping ball speed of 211 mph.

This broke the Guinness world record for fastest golf drive with a golf club. Allen's incredible shot produced a stunningly long 347 yard 3-wood hit with 336 yards of carry.

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to over 16 wins for players playing Tour Edge products on the PGA Tours.

In 2018 alone, Tour Edge clubs have earned six wins, eight runner-up finishes, 25 Top 5 finishes and 42 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand-built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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