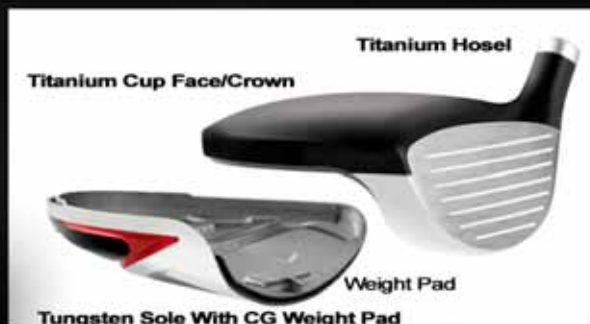




## **EXOTICS** BY TOUR EDGE

- < 1st titanium cup face and tungsten sole fairway wood
- < Tungsten sole 63% of the club heads total weight
- < Titanium face, body, & hosel
- < Combo-Brazed no weld technology



**GUARANTEED 20 YARDS LONGER!**

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For Release November 1, 2009  
630.584.4777

### **Guaranteed 20 Yards Longer – Exotic XCG-3 Fairway Wood Turns Heads With Unrestrained Innovation.**

Batavia, IL –Tour Edge Golf is proud to introduce a magnificent new club that offers remarkable innovation along with never before seen performance: the new Exotics XCG-3 fairway wood. The XCG-3 is the first fairway wood to combine a titanium cup-face and crown with a tungsten sole, in fact it is so good Tour Edge guarantees you will hit it 20 yards longer than your current fairway wood.

Setting a new benchmark for Exotics and the industry, the XCG-3 is the first fairway wood to incorporate a heavy tungsten sole and titanium body. Tungsten is two times heavier than steel allowing even more weight to be placed below the ball's center of gravity (CG) for a hotter, quicker launch with less spin. The sole weighs 126 grams and represents an astonishing 63% of the club head's total weight. This extra weight lowers the CG for industry-leading club head stability resulting in remarkable forgiveness.

All drivers are made from titanium to produce longer drivers. Shouldn't your fairway woods feature the same materials? Making the XCG-3 a truly

world-class, distance producing golf club is its titanium cup-face and crown. The XCG-3's titanium cup face has variable face thickness technology that includes a thinner outer edge for more explosive rebound. Combining the face technology with the XCG-3's low and deep center of gravity, makes the club capable of delivering shots that are significantly longer than traditional fairway woods.

In the Exotics tradition, the XCG-3 joins the titanium cup face and crown with the tungsten sole using our revolutionary no-weld Combo-Brazing process. The parts are chemically treated, pressed together, and vacuum heat cured for permanent bonding without welding. The intrinsic quality of the process is unparalleled, resulting in a lower center of gravity, greater spring off the face, and unheard of feel that's not possible from a traditional welded club head.

Power, technology, beauty, control and a 20-yard longer guarantee: Tour Edge believes these are the attributes of another world-class Exotics fairway wood. Golfers can try the XCG-3 for 30-days and if it is not 20-yards longer than their current fairway wood, the club can be returned under the company's 30-day play guarantee for a store credit or refund depending on the retailer's policy. The XCG-3 sells for \$299 and comes with a Fujikura Motore Exotics 75 graphite shaft. All Tour Edge clubs come with lifetime warranty. For more information, call (800) 515-3343 or visit [www.exoticsgolf.com](http://www.exoticsgolf.com).

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands names. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one set at a time. The company's clubs are distributed throughout the United States and the world. Availability ranges from some of the finest green-grass locations in the country to the largest discount golf shops. High resolution images are available at [www.touredge.com](http://www.touredge.com) (select media site).

**##End##**