

19TH HOLE BUZZ

RANKED No. 1 ON THE PGA TOUR

TAYLORMADE GOLF's Rescue dual TP hybrid is ranked number one hybrid club on the PGA Tour, according to the Darrell Survey, says the company. The Rescue dual TP, engineered with the company's patented movable weight technology, makes it "easier to hit than a long iron and provides superb accuracy from any lie." Price: \$249. Phone (800) 395-9155.



THE CONCESSION BREAKS GROUND

THE CONCESSION GOLF CLUB & RESIDENCES in Bradenton, Florida, has begun work on a new clubhouse. "The golf clubhouse is really the next big step for this project," said developer Kevin Daves of The Concession Land Development LLC. "It puts the finish on our award-winning golf course and centers the community." The clubhouse was designed by Clay Ulmer of Atlanta-based NCG Architects. Phone 866-951-6484.

NIAL FLANAGAN JOINS LOCH LOMOND

LOCH LOMOND GOLF CLUB, a private club with members from over 30 countries, has a new general manager. The club is located on the banks of Loch Lomond, near Glasgow, and is host to The Barclays Scottish Open on the European Tour. "Niall brings with him a wealth of experience from both an operational and a tournament perspective," said Lyle Anderson, Chairman of Loch Lomond. Flanagan has over 20 years of experience in the golf and club industries, most recently a senior management position in the St Andrews Links Trust in Scotland.



MAXIMIZE THE MOI

TOUR EDGE's GeoMax driver is designed to maximize the moment of inertia that eliminates a twisting of the clubhead on impact with the golf ball to produce straighter shots. "The GeoMax is designed to rival the performance of the square shaped drivers, but with an eye-appealing design and a classic sound not found in the competition's composite drivers," says Dave Glod, president and founder of Tour Edge. Price: \$199. Phone (800) 515-3343.



VISIBLE TECHNOLOGY

PING's Rapture driver features what the company calls "visible technology." A web-shaped titanium crown injected with a lightweight compound creates conditions that produce lower ball spin and greater distance. Acoustical engineering was employed in the design of the Rapture to produce "a solid, powerful sound that instills confidence." Price: \$429. Phone (800) 528-0650.

